



**Strong Bones, Strong Women**  
Toronto, Canada, June 2, 2006, 2nd IOF Women Leaders Roundtable

June 1, 2006

## **IOF WORLD CONGRESS ON OSTEOPOROSIS**

### **2<sup>nd</sup> IOF WOMEN LEADERS ROUNDTABLE**

#### **AGENDA**

**2<sup>nd</sup> June 2006, 1:00pm to 3:00pm**  
**Bassett Theatre, Metro Toronto Convention Centre**  
**Toronto, Canada**

#### **STRONG BONES, STRONG WOMEN**

**Moderator: Dr Marla Shapiro, Canada, Associate Professor, Family Medicine,  
Television and Print Journalist**

#### **Key Messages:**

- Osteoporosis is a huge and growing worldwide health problem
- Progress has been made since 2002 but serious problems remain
- **Call to Action** urges:
  - Women to engage in a “bone-friendly lifestyle”
  - Health care professionals to take the time to improve their own knowledge of the disease and advise patients on osteoporosis prevention and treatment
  - Government health officials to recognize osteoporosis as a health priority and pay for bone density scans, diagnostic tests for vertebral fracture and proven therapies before the first fracture occurs

**1:00 Welcome – Professor Pierre Delmas, President of IOF**

**1:10 Welcome, Introductions**  
**Dr Marla Shapiro, Canada, Family Physician, Television and Print Journalist**

**1:20 What is Osteoporosis, and Why Must We Act Now?**  
**Dr Ethel Siris, President of NOF, Board Member IOF, USA**



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- 1:30 ***Preventing the Suffering,***  
Justine Pasek, Miss Universe 2002, Panama Osteoporosis Foundation,  
Panama
- 1:40 ***What's Possible? Our Collective Strength,***  
Maxine McKew, Journalist, Interviewer and Writer, Patron of Osteoporosis  
Australia
- 1:50 ***Working For Change,***  
Mrs Alice Chiu, Founder, Director, Sheen Hok Charitable Foundation , Hong  
Kong
- 2:00 ***Finding A Way,***  
Ms Lella Costa, Actress, advocate with Italian League for Osteoporosis,  
Italy
- 2:10 ***Achieving a Bone Friendly Lifestyle,***  
Peggy Fleming, Olympic Gold Medalist in Figure Skating, Sports  
Commentator, USA
- 2:20 ***Influencing Government Policy,***  
Baroness Julia Cumberlege - UK Parliamentary Representative, House of  
Lords, former Health Minister, United Kingdom
- 2:30 ***Ethical Considerations,***  
Maureen McTeer, Medical Law Specialist and Author, Patron, Osteoporosis  
Canada, Canada
- 2:40 ***Changing Behaviors Relating to Osteoporosis Now***  
Dr Marla Shapiro
- 2:50 **Women sign the *Call to Action* (photo opportunity) as the document is  
passed around. Marla reads the key messages of the Call to Action while  
signing is happening.**
- 3:00 **Thanks all the women participants, audience and closes event**