Dear colleagues,

We are pleased to invite you to join us at the inaugural IOF Regionals 1st Latin America Osteoporosis Meeting which will be held in São Paulo, May 24-27, 2012. Organized in partnership with the Sociedade Brasileira de Densitometria Clínica (SBDens) and the Sociedade Brasileira de Estudos do Metabolismo Osteomineral (SOBEMOM), Sociedade Brasileira de Osteoporose (SOBRAO), the Meeting’s Local Organizing Committee, Scientific Committee and invited speakers will include significant representation from among our Latin American CNS Members.

IOF has adopted a long term plan for the development of Regional Programmes, including regional scientific meetings, which will serve to create strong regional structures based on collaboration among the Committee of National Societies. The IOF Regionals 1st Latin America Osteoporosis Meeting will be the major scientific event within the region in 2012. Furthermore, it will be organized in conjunction with the presentation of the key findings of the IOF Latin American Regional Audit, an important new report that is expected to generate significant media coverage.

Industry involvement is a key to the success of the Meeting. Given the strength of the IOF network in the Latin American Region, we expect to gather between 700 and 1,000 healthcare professionals and key opinion leaders from the region and around the world. This will be the best opportunity in 2012 to reach the bone market. IOF offers a wide range of options to meet your company’s marketing, educational and networking needs for maximum exposure and return on investment.

Your presence and contribution will help us to deliver a high quality scientific meeting and to continue developing the IOF Regional Programme. Any profits from the Meeting will be re-invested into IOF Programmes in Latin America. We look forward to working with you on this exciting new venture.

Cyrus Cooper
Meeting Co-Chair
IOF CSA Chair

José R. Zanchetta
Meeting Co-Chair
IOF RAC Chair

Sergio Ragi-Eis
Meeting Co-Chair
IOF RAC Member (Brazil)
This Meeting will be a great opportunity to showcase your company and products in the dynamic Latin American Region as well as to network with all key opinion leaders in the area.
PRELIMINARY SCIENTIFIC PROGRAMME
(as of November, 2011)

PLENARY TOPICS
- Osteoporosis Epidemiology, Physiopathology & Diagnosis
- Vitamin D Deficiency Across Latin America
- Osteoporosis in Men
- Epidemiology of Fractures
- Osteoporosis Treatment
- Estrogens and Bone in Women and Men
- Fracture Review in Latin America
- Three Years of FRAX®: What’s new?
- Treatment Adherence: What’s new on the horizon in therapy?
- Atypical Fractures in Osteoporosis
- Impact of Calcium, Other Nutrients and Exercise in Bone Development
- Fracture Prevention

SCIENTIFIC ROUNDTABLES
- Vertebral Fracture Initiative
- Secondary osteoporosis (including corticosteroid induced)

MEET-THE-EXPERT TOPICS
1. DXA in Clinical Setting
2. Indications for the use of Anabolic Agents
3. Biomechanical Markers - Are they ready? Which one to use?
4. VFA - Indications and Interpretation
5. Why does bone break?

POSTER SESSIONS
There will be two poster sessions, 45 minutes each.

ORAL PRESENTATIONS
There will be an opportunity for at least 10 oral presentations selected from the submitted abstracts. These will be in two sessions, one hour each.

IOF YOUNG INVESTIGATOR AWARD
IOF is dedicated to advancing scientific knowledge on osteoporosis, and in particular to encouraging young researchers in all parts of the world to focus on this important area of research. As a sign of this commitment, IOF is offering the presenting authors (40 years old or younger at the time of the Meeting) of the top five ranking abstracts submitted to the IOF Regionals 1st Latin America Osteoporosis Meeting an IOF Young Investigator Award. The recipients will be awarded US $1000 and will be invited to present their work at a special session on May 27, 2012.

SATELLITE SYMPOSIA
Five slots will be reserved for industry-sponsored symposia. See page 14.
<table>
<thead>
<tr>
<th>Time</th>
<th>THURSDAY MAY 24</th>
<th>FRIDAY MAY 25</th>
<th>SATURDAY MAY 26</th>
<th>SUNDAY MAY 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>08.00</td>
<td></td>
<td>Meet-the-Experts</td>
<td>Meet-the-Experts</td>
<td></td>
</tr>
<tr>
<td>09.00</td>
<td>Plenary</td>
<td>Plenary</td>
<td></td>
<td>Plenary</td>
</tr>
<tr>
<td>10.00</td>
<td>Coffee Break</td>
<td>Coffee Break</td>
<td></td>
<td>Coffee</td>
</tr>
<tr>
<td>11.00</td>
<td>Plenary</td>
<td>Plenary</td>
<td></td>
<td>Plenary</td>
</tr>
<tr>
<td>12.00</td>
<td>Lunch Symposium</td>
<td>Lunch Symposium</td>
<td></td>
<td>Closing Ceremony</td>
</tr>
<tr>
<td>13.00</td>
<td>Lunch</td>
<td>Lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14.00</td>
<td>Exhibition</td>
<td>Exhibition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15.00</td>
<td>Posters</td>
<td>Posters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16.00</td>
<td>Roundtable</td>
<td>Roundtable</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17.00</td>
<td>Exhibition</td>
<td>Plenary</td>
<td>Plenary</td>
<td></td>
</tr>
<tr>
<td>18.00</td>
<td>Oral Communications</td>
<td>Oral Communications</td>
<td></td>
<td></td>
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<tr>
<td>19.00</td>
<td>Coffee Break</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20.00</td>
<td>Evening Symposium</td>
<td></td>
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<td></td>
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<tr>
<td>21.00</td>
<td>Exhibition</td>
<td>Welcome Reception</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*As of November, 2011*
São Paulo is the largest and most ethnically diverse city in Brazil, and one of the largest metropolitan areas in the world with 20 million inhabitants. But São Paulo is more than just the financial hub of South America. This beautiful city is composed of various architectural styles that reflect the different cultures, nationalities, beliefs, philosophies and diversity of people who live there.

As a modern and sophisticated urban center, São Paulo has become a leading destination for international high profile events while also offering interesting monuments, exciting museums, entertaining theaters, relaxing parks, and a wide variety of shopping, restaurants and night life scenes.

São Paulo is a not-to-be-missed destination and the perfect venue to combine science with pleasure.

We look forward to welcoming you to the **IOF Regionals 1st Latin America Osteoporosis Meeting** on May 24-27, 2012 at the Grand Hyatt São Paulo.
The Grand Hyatt São Paulo blend modern sophistication with gracious comfort. From their accommodation, guests will enjoy unrivalled views of the São Paulo skyline and the city’s newest landmark, the Estaiada Bridge over the Pinheiros river. Reflecting the city’s diverse spirit, the hotel’s dining and nightlife is a favourite of São Paulo locals and food critics. Adjacent to the hotel is the Espaço Grand Hyatt, this versatile event facility, supported by a state-of-the-art Business Centre, provides an exceptional setting for corporate events and social gatherings. With a perfect location, its accessibility from the Congonhas domestic airport is a short 15-minute drive away, and Guarulhos International Airport less than an hour’s drive.

**REGISTRATION FEES IN USD**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular participant</td>
<td>425</td>
<td>525</td>
<td>625</td>
</tr>
<tr>
<td>World Bank non high-income nations*</td>
<td>375</td>
<td>425</td>
<td>475</td>
</tr>
<tr>
<td>Allied Health Professional</td>
<td>300</td>
<td>375</td>
<td>400</td>
</tr>
<tr>
<td>Student/Fellow</td>
<td>200</td>
<td>275</td>
<td>300</td>
</tr>
<tr>
<td>Accompanying Person</td>
<td>100</td>
<td>150</td>
<td>200</td>
</tr>
</tbody>
</table>

*ELIGIBLE WORLD BANK NON HIGH INCOME NATIONS*

- Belize
- Bolivia
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Nicaragua
- Paraguay

Additional information is available on the Meeting website under Registration.

As of November, 2011 • VAT to be advised
VENUE MAP

1ST FLOOR
- Emergency Exit
- Access to 2nd floor
- Main Entrance

GRAND BALLROOM I
- Exit Access to 2nd floor
- Emergency Exit

GRAND BALLROOM II & III

1ST FLOOR
- EXHIBITION COFFEE-BREAK
- PLENARY ROOM
- REGISTRATION

2ND FLOOR
- MEET-THE-EXPERT
- SPEAKER PREVIEW ROOM

Palm Ballroom I
- Palm Foyer
Palm Ballroom II
- Palm Foyer
Palm Ballroom III

Palm Terrace

As of December, 2011 • Subject to change • Not to scale
MCI has reserved a large number of hotel rooms in various hotels in different price categories. Hotels are either connected, or located within 10-15 minutes to the Meeting Venue. São Paulo attracts many tourists, therefore please book before March 15, 2012 in order to guarantee your booking.

**OFFICIAL SELECTED HOTELS**

Attractive rates (provisional) have been negotiated for attendees of the **IOF Regionals 1st Latin America Osteoporosis Meeting** in the following hotels:

<table>
<thead>
<tr>
<th># on map</th>
<th>Hotel</th>
<th>Rank</th>
<th>Location</th>
<th>Single Occupancy</th>
<th>Double Occupancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Grand Hyatt São Paulo</td>
<td>5 star</td>
<td>Connected to Conference Venue</td>
<td>420</td>
<td>481</td>
</tr>
<tr>
<td>B</td>
<td>Hilton Sao Paulo Morumbi</td>
<td>5 star</td>
<td>Walking Distance</td>
<td>336</td>
<td>357</td>
</tr>
<tr>
<td>C</td>
<td>Gran Estanplaza</td>
<td>4 star sup.</td>
<td>Walking Distance</td>
<td>311</td>
<td>350</td>
</tr>
<tr>
<td>D</td>
<td>Novotel Morumbi</td>
<td>4 star</td>
<td>Walking Distance</td>
<td>TBC</td>
<td>TBC</td>
</tr>
<tr>
<td>E</td>
<td>Tryp Berrini</td>
<td>4 star</td>
<td>Walking Distance</td>
<td>197</td>
<td>260</td>
</tr>
<tr>
<td>F</td>
<td>Blue Tree Berrini</td>
<td>3 star sup.</td>
<td>15’ Walking Distance</td>
<td>265</td>
<td>305</td>
</tr>
</tbody>
</table>

Rates apply for standard room; other room types like deluxe room, junior suite, suite, etc. are available upon request.

All rates are in USD per room, per night, and include Breakfast, City Tax and ISS Tax at the time of printing (May 15, 2011). The rate of exchange between the Brazilian Real (BRL) and United States Dollar (USD) was set in May of 2011. Exchange rates can fluctuate substantially and as such any significant variation of the exchange rate may lead to a retroactive increase/decrease in the specific hotel rate as expressed in USD.

The Grand Hyatt São Paulo and the adjacent Espaço Grand Hyatt (Meeting Venue) is located in the south of the city, 15 minutes drive away from the Congonhas Domestic Airport and less than an hour’s drive from the Guarulhos International Airport. Please refer to the travel section for Public Transport.

Additional information is available on the Meeting website under Accommodation.
INFORMATION FOR SPONSORS AND EXHIBITORS

Sponsors will be given a sponsorship category status depending on the total amount of their contribution. The total contribution may consist of sponsored items such as symposia, meeting services, exhibition space.

**Platinum Sponsor**
Total sponsorship contribution of $150,000 and over

**Gold Sponsor**
Total sponsorship contribution of $70,000 to $149,999

**Silver Sponsor**
Total sponsorship contribution of $50,000 to $69,999

**Bronze Sponsor**
Total sponsorship contribution of $35,000 to $49,999

### LEVEL OF BENEFITS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement Opening &amp; Closing</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Booth (9 m²)</td>
<td></td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link to your company from the Meeting Website</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Meeting registration</td>
<td>•</td>
<td>(10)</td>
<td>• (5)</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on material (Programme, Report, etc.)</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Use of the Meeting logo</td>
<td>•</td>
<td></td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo projection in plenary room</td>
<td>•</td>
<td></td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Acknowledgement on Meeting Website</td>
<td>•</td>
<td></td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>
### RANGE OF OPPORTUNITIES TO MEET YOUR OBJECTIVES

#### Exhibition opportunity

<table>
<thead>
<tr>
<th>Booth price per m² (minimum size is 9 m²)</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>950</td>
</tr>
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</table>

#### Educational & Scientific Activities

<table>
<thead>
<tr>
<th>Educational &amp; Scientific Activities</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symposia – 90 minutes (lunch or evening)</td>
<td>50 000</td>
</tr>
<tr>
<td>Symposia – 60 minutes (lunch or evening)</td>
<td>40 000</td>
</tr>
<tr>
<td>Meet-the-Expert</td>
<td>10 000</td>
</tr>
<tr>
<td>Workshop &amp; Round Tables</td>
<td>15 000</td>
</tr>
<tr>
<td>Young Investigator Travel Grant (5 persons)</td>
<td>5 000</td>
</tr>
<tr>
<td>International Professor Sponsorship</td>
<td>10 000</td>
</tr>
<tr>
<td>Symposia Webcast (+ production cost)</td>
<td>10 000</td>
</tr>
<tr>
<td>Abstracts on USB (+ production cost)</td>
<td>10 000</td>
</tr>
<tr>
<td>Posters on USB (+ production cost)</td>
<td>10 000</td>
</tr>
</tbody>
</table>

#### Branding & Visibility Opportunity

<table>
<thead>
<tr>
<th>Branding &amp; Visibility Opportunity</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Bags*</td>
<td>20 000</td>
</tr>
<tr>
<td>Directional Signage*</td>
<td>10 000</td>
</tr>
<tr>
<td>Badge Lanyards*</td>
<td>7 500</td>
</tr>
<tr>
<td>Electronic Name Badges*</td>
<td>5 000</td>
</tr>
<tr>
<td>Pens &amp; Pads*</td>
<td>3 000</td>
</tr>
<tr>
<td>Cover for chairs with logo* (subject to CME regulations)</td>
<td>Plenary 550 seats 5 000</td>
</tr>
<tr>
<td></td>
<td>MTE max 100 seats per room 3 000</td>
</tr>
<tr>
<td>Uniform for local staff (registration, access control, etc.)*</td>
<td>10 000</td>
</tr>
</tbody>
</table>

*Does not include production cost which must be paid by the sponsor

#### Advertisement

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page ad back cover of final programme / abstract book</td>
<td>12 000</td>
</tr>
<tr>
<td>Full page ad inside front cover of final programme / abstract book</td>
<td>7 500</td>
</tr>
<tr>
<td>Full page ad inside back cover of final programme / abstract book</td>
<td>7 500</td>
</tr>
<tr>
<td>Weblink promoting symposia, exhibition</td>
<td>2 500</td>
</tr>
<tr>
<td>Inserts in meeting bags (+ production cost)</td>
<td>2 500</td>
</tr>
<tr>
<td>City maps (+ production cost)</td>
<td>2 500</td>
</tr>
</tbody>
</table>

#### Meeting Services

<table>
<thead>
<tr>
<th>Meeting Services</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Corner* (Sponsor name and logo on Screen saver)</td>
<td>15 000</td>
</tr>
<tr>
<td>Business Centre + Message Centre*</td>
<td>5 000</td>
</tr>
</tbody>
</table>

* Does not include production cost which must be paid by the sponsor
Meeting Services | USD
--- | ---
Speaker Preview Room* | 10 000
Registration Area* | 7 500
Media Desk* | 5 000

* Does not include production cost which must be paid by the sponsor

Networking opportunity | USD
--- | ---
Welcome Reception* | 7 500
Gala Dinner* | 7 500
Sympo Lunch* (per lunch) | 5 000
Sympo Dinner* (per dinner) | 5 000

* Does not include food, beverage, and services cost which must be paid by the sponsor

Registration packages | BRL
--- | ---
50 registrations | 30 000
100 registrations | 58 500
150 registrations | 85 500
200 registrations | 110 500

Please use the Exhibition and Sponsor Interest Form enclosed at the end of this prospectus to indicate your interest. We will send you the agreement upon receipt of the Interest Form.

Support opportunities are available on a first-come, first-served basis. IOF is open to additional ideas or suggestions for support opportunities.
EXHIBITION

An exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated 700-1000 healthcare professionals and thought leaders with an interest in all areas of osteoporosis and bone health.

**Booth Cost per m²** US$950 (+GST/VAT)
*minimum stand area is 9 m²*

The following package is included *(no refund possible if not used and no substitution)*:
- Partition mounted with TS White panels, beams and columns installed in natural anodized aluminum raised to 2.20 m high
- 1 m wide x 0.40 m high, white panel for 0.30m (height) fascia with vinyl sticker cut out of company name & booth number in black letterings on white background
- 1 x 13 amp 1-phase 220 v power point c/w wiring work (additional point will be with charge)
- 3 spot lights (100W spot every 3m²)
- 1 x table
- 2 x folding chairs
- 1 x waste paper basket
- Existing carpeting of ballroom (to be confirmed)

**EXHIBITOR BADGES AND ACTIVE PARTICIPANTS ALLOCATION**

<table>
<thead>
<tr>
<th>Stand size</th>
<th>Exhibitor Badges (not allowing access to scientific sessions)</th>
<th>Free full Congress Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 15 m²</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>16 – 30 m²</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>31 – 45 m²</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>46 – 61 m²</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>62 – 77 m²</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>&gt; 77 m²</td>
<td>8</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional badges for Exhibitor will cost BRL 165

Free exhibitor badge → access to Welcome Reception only
SATELLITE SYMPOSIA

A number of slots have been set aside within the Scientific Programme for company-sponsored Satellite Symposia sessions. All symposia are 60 minutes long, except Thursday, Friday and Saturday evenings where time allocated will be 90 minutes. The cost of sponsoring a satellite symposium is $40,000 for a 60 minute session and $50,000 for a 90 minute session. There are no concurrent Satellite Symposia.

The Symposia are organized by the sponsor in consultation with the Meeting Organizer. The programme for symposia (title, topics, speakers, chairs – mandatory; abstract and advertising - optional) must be submitted to the Scientific Programme Committee for approval by January 31, 2012.

INCLUDED IN THE PRICE
- Use of the room (60 or 90 minutes for the session)
- Standard AV equipment:
  - Microphones for speakers and audience
  - Screen
  - LCD projector
  - Chairs, table & lectern
  - Single projection

BENEFITS
- Publication of symposium programme in the programme book and on the website
- Opportunity to display posters advertising session on day of satellite at the entrance of the room
- Use of the Speaker Preview Room
- Sponsors may print additional posters for the Symposium and display these in the Meeting Venue (at pre-agreed location) on the day of the satellite
- Sponsors may publish their own programme, abstract and proceedings

We encourage sponsors to host a lunch or a dinner in conjunction with their satellite symposium. In our experience, this increases attendance and creates a collegial atmosphere for networking.
RULES AND REGULATIONS

The following rules and regulations have been designed for the benefit of all exhibitors and sponsors and constitute the official rules and regulations linked to the formal agreement. IOF requests the full cooperation of the exhibitors and sponsors in their observance of the terms and conditions contained herein. IOF reserves the right to terminate exhibitor or sponsor privileges at any time for breach of these rules and regulations. Expulsion of an exhibitor under these rules shall not give rise to a claim for a refund of the fees paid by such exhibitor.

1. CONFERENCE MANAGEMENT
The conference is organized by IOF. Any matters not covered in these rules and regulations are subject to the interpretation of IOF. Exhibitors and sponsors must comply with the policies and procedures of the Grand Hyatt São Paulo. Each exhibitor and/or sponsor (including their employees) agrees to abide by the regulations and by any amendments or additions thereto in conformance with the preceding sentences.

2. OFFICIAL EXHIBIT SCHEDULE

<table>
<thead>
<tr>
<th>Set-up</th>
<th>Thursday May 24, 2012</th>
<th>00h00 - 15h30</th>
<th>Exhibitor set-up</th>
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</thead>
<tbody>
<tr>
<td>Exhibition</td>
<td>Thursday May 24, 2012</td>
<td>19h30 - 21h00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Friday May 25, 2012</td>
<td>09h00 - 18h00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Saturday May 26, 2012</td>
<td>09h00 - 18h00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sunday May 27, 2012</td>
<td>09h00 - 11h30</td>
<td></td>
</tr>
<tr>
<td>Dismantling</td>
<td>Sunday May 27, 2012</td>
<td>11h30 - 13h00</td>
<td>Soft dismantling</td>
</tr>
<tr>
<td></td>
<td>Sunday May 27, 2012</td>
<td>13h00 - 22h00</td>
<td>Exhibit hall breakdown</td>
</tr>
</tbody>
</table>

As of December, 2011 • Subject to change

3. FAILURE TO OCCUPY SPACE
Space not occupied by May 24, 2012 will be forfeited by exhibitors and their space may be re-sold, re-assigned, or used by the conference management without refund.

4. RATES, DEPOSITS, AND PAYMENT POLICY
Exhibit space will be rented and sponsorships sold at the rates in accordance with the price included in this Prospectus. No Agreement will be processed or space assigned without payment. Under the terms of this Agreement, the exhibitor/sponsor agrees to pay:
- 50% of the total amount due within 30 days of receipt of the invoice, but in no case later than December 15, 2011
- balance shall be paid by February 15, 2012

5. ARRANGEMENTS OF EXHIBITS
Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be modified or removed by the exhibitor. The course management reserves the right to inspect each booth prior to show opening.

6. EXHIBIT DESIGN
All exhibit space must be arranged and constructed in accordance with the size specified herein. If an exhibit fails to conform to the size agreed to, it must be modified to comply or be removed.

7. CONDUCT
All exhibits will be to serve the interest of the course attendees and will be operated in a way that will not detract from other exhibits or the Meeting as a whole.
8. EXHIBITOR’S REPRESENTATIVE
The Exhibitor will name one individual as the duly authorized representative in charge of the exhibit. This individual will assume responsibility for all negotiations with the IOF and the official Meeting and exhibition management. In addition, this individual will receive all official correspondence from IOF referring to the exhibit and will be responsible for communicating this information to registered personnel from the exhibiting company and other third-party contractors.

9. EXHIBIT AND/OR SPONSOR PERSONNEL
Unless otherwise agreed, all participants affiliated with exhibits and satellite symposium must be registered. Each person will be issued an Exhibitor’s badge and must be employed by the Exhibitor or Sponsor or have a direct business affiliation. The number of complimentary badges is detailed on page 13 of this Prospectus. Additional badges are available for BRL 150 each. Please note that an Exhibitor’s badge will not admit an individual to the scientific sessions and to the lunches/dinners. Individuals must register as delegates to attend sessions. A list of all exhibit and satellite symposium personnel must be submitted to the IOF no later than April 15, 2012. Badges will be available at the Exhibitor Registration Counter on site. Exhibits must be staffed at all times during the official exhibition hours. Those firms that do not keep their booths staffed and operating until the official closing time jeopardize their participation at future IOF Meetings.

10. ADMISSION
IOF shall have sole control over all admission policies at all times. Any person visiting the exhibits or attending any function of the Meeting will be required to register and wear an appropriate badge while in attendance. Children ages 12 and under are not permitted in the Exhibition Hall at any time.

11. SUBLETTING OF EXHIBIT SPACE AND PROHIBITED USES
Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Exhibitors cannot exhibit or permit any merchandise or advertising materials to be exhibited in their space that are not a part of their own regular products.

12. FIRE, SAFETY, HYGIENE AND HEALTH
The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, hygiene and health. All exhibit equipment and materials must be located within the assigned space. No combustible material can be stored in or around exhibit space.

13. LIABILITY AND SECURITY
IOF makes no warranty, expressed or implied, that security measures will avert or prevent occurrences, which may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. IOF will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes.

14. LIMITATIONS AND LIABILITY
Exhibitors or their agents may not allow any articles to be brought into the exposition or any act performed on the premises that would invalidate the insurance or increase the premium of the policies held by the management of the Convention Center/Hotel, the official exhibition management company and/or the IOF; nor permit anything to be done by their employees and/or their agents through which the premises, property or equipment of the IOF, the official exhibition management company, Convention Center/Hotel, and/or other exhibitors will be damaged. The Exhibitor and/or the exhibiting company will be held liable for any damage resulting from such violation. All space is leased subject to these restrictions. IOF has the right to terminate an Exhibitor’s rights pursuant to this contract at any time after discovery of a violation of this provision.
Exhibitor agrees to protect, save and keep the IOF, the Convention Center/Hotel, and the official exhibition management company forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, company employees or agents, and to strictly comply with the applicable terms and conditions contained in the agreement between the IOF, the Convention Center/Hotel and the official exhibition management company regarding the exhibition premises; and further, the Exhibitor shall at all times protect, indemnify, save and keep harmless IOF, Hotel and the official exhibition management company against and from any and all loss, cost, damage, liability or expense that arises out of, from or by reason of any act or omission of Exhibitor, company employees and/or agents.

15. **ADS, LITERATURE**
Canvassing or distributing advertising matter outside the exhibitor’s own booth is not permitted. Solicitations of business - and/or conferences in the interest of business - except by exhibiting firms, are prohibited. All Exhibitor literature must be distributed from within the booth space assigned. Only literature published or pre-approved by the IOF may be distributed in the registration area, meeting rooms, convention center, hotels and/or in other areas used by the Meeting attendees.

16. **SATELLITE SYMPOSIUM**
Sponsors shall be entitled to hold a satellite symposium with no other session running in parallel.

a. IOF reserves the right to change the time of the satellite symposium upon agreement with sponsor.

b. Sponsor agrees to provide IOF with the proposed programme of the symposium, including proposed speakers, chairs, topics, and titles, by January 31, 2012. The goal is to ensure that the programme is based on accurate science and that an overlap of topics among all symposia is prevented. Once the programme for the satellite symposium is approved, it cannot be modified, except upon written agreement between sponsor and IOF.

c. IOF is to publish the satellite symposium programme in the Meeting final programme and on the Meeting website.

d. Sponsor is permitted to post announcements relating to the satellite symposium in the Meeting Press Room (if any) on the day of the satellite symposium.

e. Sponsor assumes full responsibility for promoting its satellite symposium in an appropriate manner. To assist Sponsor in this task, the following will be permitted:

i. Sponsor may display up to two (2) posters in the Meeting venue on the day of the satellite symposium only. Poster format and design must be submitted to IOF for approval before production. Sponsor is responsible for delivering the symposium poster to IOF on the day of the symposium. Placement in the Meeting venue in suitable locations allowing full visibility must be agreed upon between Sponsor and IOF. The posters cannot be attached to any wall, door or similar in the Meeting venue.

ii. Sponsor may publish its own symposium programme, abstracts, and proceedings.

iii. Sponsor is permitted to hire hosts or hostesses to distribute symposium papers at the entrance of the allocated satellite symposium room shortly before the symposium begins only.

iv. Any catering event, including time and location, must be approved by IOF prior to the Meeting.

v. Access, set up and tear down times allocated to the symposium shall be determined by IOF.

vi. Sponsor will guarantee not to organize any event during or conflicting with any and all official meeting events.

17. **CANCELLATION BY EXHIBITOR/SPONSOR**
Any exhibitor or sponsor who cancels all or part of the purchased exhibit space or sponsorship shall be liable for any unpaid portion of the exhibition or sponsorship and shall receive no refund of amounts already paid.

18. **CANCELLATION BY IOF OF THE MEETING – FORCE MAJEURE**
In case of force majeure, International Osteoporosis Foundation (IOF) has the right to alter or cancel the Meeting without prior notice, however a notice of the occurrence shall be given by IOF as soon as reasonably possible.
Force majeure shall mean any circumstance beyond the reasonable control of IOF which prevents or impedes the holding of the Meeting, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic such as SARS, bird flu, etc, earthquake, flood, hurricane, tsunami, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of IOF. IOF shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the Meeting. IOF shall, in its sole discretion, determine the amount of the exhibit fees or sponsorship fees to be refunded, if any.

19. SEPARATION
In case any of the specifications of the Agreement were to be or to become ineffective for de facto or de jure reasons, the effectiveness of any other specifications thereby remains unaffected. The Contracting Parties shall be committed to replace any ineffective specifications with economically adequate and comparable provisions.

Any litigation stemming from the above contract will be tried in Nyon, Switzerland where the Swiss law is exclusively applicable.

20. CHANGES AND MODIFICATIONS
Any changes or modifications to the Agreement shall be made in writing and signed by both parties.
EXHIBITION AND SPONSOR INTEREST FORM

| Company* |
| Contact Person Title | First Name | Family Name |
| Address |
| Postal Code | City/State | Country |
| Tel | Fax | |
| E-mail |

*This name will be printed on the relevant printed matters

**WE ARE INTERESTED IN**

| Satellite Symposium | FEES | TOTAL IN USD |
| Satellite Symposium | $ | $ |
| Satellite Symposium | $ | $ |
| Satellite Symposium | $ | $ |

Exhibition (min 9 m²)

| Exhibition (min 9 m²) | m² x USD 950 per m² | $ |
| Exhibition (min 9 m²) | $ |

Selected Sponsorship Opportunities

| 1. | $ | $ |
| 2. | $ | $ |
| 3. | $ | $ |
| 4. | $ | $ |

Other

| Other | Price to be discussed |
| Other | $ |

Registration Package (quoted in BRL)

| Registration | BRL | BRL |
| Registration | $ | |

**TOTAL AMOUNT IN USD**

| TOTAL AMOUNT IN USD | $ |
| TOTAL AMOUNT IN USD | $ |

Date

Name

PLEASE RETURN THIS INTEREST FORM TO
IOF Regional Office for Latin America • Mónica Caló • Libertad 860, 4º piso Oficina E, AR-C1012AAR, Buenos Aires, Argentina • mcalo@iofbonehealth.org or Fax +54 11 5811 1036
Latest updates at www.iofbonehealth.org/brazil-2012

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CH – 1260 Nyon, Switzerland
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F +41 22 994 0101
brazil2012@iofbonehealth.org
www.iofbonehealth.org

Meeting Venue
WTC Convention Center
12551 Av. Das NaçõesUnidas
Brooklin Novo
BR-04578-903 São Paulo
Brazil
T +55 (11) 3055-8000
F +55 (11) 3055-8001
www.wtcconventioncenter.com.br

Sponsorship Enquiries
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Official Registration & Housing Bureau
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CH-1211 Geneva 13, Switzerland
T +41 22 339 9594
F +41 22 339 9631
iofbrazil2012.reg@mci-group.com
Opening Hours
Monday-Friday: 09:00-18:00 (GMT +1)

Official Abstract Handling Agency
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T +41 22 339 9625
F +41 22 339 9601
iofbrazil2012.abs@mci-group.com
Opening Hours
Monday-Friday: 09:00-18:00 (GMT +1)

Official Sponsorship and Exhibition Agency
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Opening Hours
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