IOF Regionals Dubai ’11

1st Middle-East & Africa Osteoporosis Meeting

INTERCONTINENTAL FESTIVAL CITY, DUBAI - UAE

Exhibition Opening Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>October 19, 2011</td>
<td>1900 hrs - 2030 hrs</td>
</tr>
<tr>
<td>Thursday</td>
<td>October 20, 2011</td>
<td>0900 hrs - 1800 hrs</td>
</tr>
<tr>
<td>Friday</td>
<td>October 21, 2011</td>
<td>0900 hrs - 1800 hrs</td>
</tr>
<tr>
<td>Saturday</td>
<td>October 22, 2011</td>
<td>0900 hrs - 1115 hrs</td>
</tr>
</tbody>
</table>

Organized by

International Osteoporosis Foundation
www.iofbonehealth.org/dubai-2011

Exhibition Management

MCI Middle East LLC
P.O. Box 124752, Dubai - UAE
Email: iofdubai2011.sponsor@mci-group.com
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*Audio - Visual Form*
*Electrical Form*
*Fascia Form*
*Furniture Form*
*Registration Form*
Dear Colleagues,

We are pleased to invite you to join us at the IOF Regionals 1st IOF Middle-East & Africa Osteoporosis Meeting which will be held in Dubai, October 19-22, 2011. Organized in partnership with the Pan Arab Osteoporosis Society (PAOS) and the Emirates Osteoporosis Society (EOS), the Meeting’s Local Organizing Committee, Scientific Committee and invited speakers will include significant representation from among our Middle-East & Africa CNS Members.

IOF has adopted a long term plan for the development of Regional Programmes, including regional scientific meetings, that will serve to create strong regional structures based on collaboration among the Committee of National Societies. The IOF Regionals 1st Middle-East & Africa Osteoporosis Meeting will be the major scientific event within the region in 2011. Furthermore, it will be organized in conjunction with the launch of the IOF Middle-East & Africa Audit, an important new report that is expected to generate significant media coverage.

Industry involvement is a key to the success of the Meeting. Given the strength of the IOF network in the Middle-East & Africa Region, we expect to gather between 600 to 800 healthcare professionals and key opinion leaders from the region and around the world. This will be the best opportunity in 2011 to reach the bone market. IOF offers a wide range of options to meet your company’s marketing, educational and networking needs for maximum exposure and return on investment.

Your presence and contribution will help us to deliver a high quality scientific meeting and to develop the IOF Regional Programme. Any profits from the Meeting will be re-invested into IOF Programmes in the Middle-East & Africa Region.

We look forward to working with you on this exciting new venture.

JOHN A KANIS  IOF President, UK
BASEL MASRI Scientific Programme Committee Co-chair, Jordan
BESS DAWSON-HUGHES Scientific Programme Committee Co-chair, USA
# Key Exhibition Team

**IOF Regionals Dubai ‘11**

1st Middle-East & Africa Osteoporosis Meeting

INTERCONTINENTAL FESTIVAL CITY, DUBAI - UAE

## Key Exhibition Team

<table>
<thead>
<tr>
<th>Contact</th>
<th>Title</th>
<th>Telephone/Mobile/Fax/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Rakesh Chhetri</strong></td>
<td>Sponsorship Manager</td>
<td>📞 +971 4 311 6300, 📞 +971 50 150 5234, 📞 +971 4 311 6301, ✉ <a href="mailto:rakesh.chhetri@mci-group.com">rakesh.chhetri@mci-group.com</a></td>
</tr>
<tr>
<td><strong>Santosh Chitre</strong></td>
<td>Project Manager</td>
<td>📞 +971 4 311 6300, 📞 +971 50 459 8033, 📞 +971 4 311 6301, ✉ <a href="mailto:santosh.chitre@mci-group.com">santosh.chitre@mci-group.com</a></td>
</tr>
<tr>
<td><strong>Jessica Joanna</strong></td>
<td>Project Coordinator</td>
<td>📞 +971 4 311 6300, 📞 +971 50 141 4395, 📞 +971 4 311 6301, ✉ <a href="mailto:jessica.joanna@mci-group.com">jessica.joanna@mci-group.com</a></td>
</tr>
</tbody>
</table>
Official Service Contractors

Audio Visual / Electricity / Furniture
PICO Int’l (Dubai) L.L.C.
P.O. Box 37679
Dubai, United Arab Emirates
Tel.: (971-4) 339-3188
Fax: (971-4) 339-4188
Email: jenifer.abustan@ae.pico.com

Telecommunication Services
IHG | Dubai Festival City,
PO Box 45777
Dubai, UAE
Phone: + 971 4 701 1111
Fax: + 971 4 701 2223
Email: juliana.khalife@ichdfc.ae
## Other Services

**Deadline for Request – August 31, 2011**

- **Freight**: On Request
- **Catering**: On Request (provided by the hotel)
- **Local Staff/Hostess**: On Request (Outsourced)
- **IT and Telephones**: On Request (provided by the hotel)
- **Plants and flowers**: On Request (Outsourced)
- **Rigging / Security**: NA
- **Customized booth (own design)**: Specifications and Drawing to be provided

*For more information contact: jessica.joanna@mci-group.com*
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Details of Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Set-up</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday October 18, 2011</td>
<td>0800 hrs - 2400 hrs</td>
<td>Official contractor set-up</td>
</tr>
<tr>
<td></td>
<td>1000 hrs - 2400 hrs</td>
<td>Non-official contractor set-up</td>
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<tr>
<td></td>
<td>(larger than 12 m²)</td>
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</tr>
<tr>
<td>Wednesday October 19, 2011</td>
<td>0600 hrs - 1300 hrs</td>
<td>Exhibition set-up</td>
</tr>
<tr>
<td></td>
<td>1300 hrs - 1700 hrs</td>
<td>Decoration only</td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td></td>
<td></td>
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<tr>
<td>Wednesday October 19, 2011</td>
<td>1900 hrs - 2030 hrs</td>
<td></td>
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<tr>
<td>Thursday October 20, 2011</td>
<td>0900 hrs - 1800 hrs</td>
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<tr>
<td>Friday October 21, 2011</td>
<td>0900 hrs - 1800 hrs</td>
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</tr>
<tr>
<td>Saturday October 22, 2011</td>
<td>0900 hrs - 1115 hrs</td>
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<tr>
<td><strong>Dismantling</strong></td>
<td></td>
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</tr>
<tr>
<td>Saturday October 22, 2011</td>
<td>1115 hrs - 1245 hrs</td>
<td>Soft dismantling</td>
</tr>
<tr>
<td>Saturday October 22, 2011</td>
<td>1245 hrs - 2200 hrs</td>
<td>Exhibit hall breakdown</td>
</tr>
</tbody>
</table>
IOF Regionals Dubai ‘11

1st Middle-East & Africa Osteoporosis Meeting

RULES AND REGULATIONS
The following rules and regulations have been designed for the benefit of all exhibitors and sponsors and constitute the official rules and regulations linked to the formal agreement. IOF requests the full cooperation of the exhibitors and sponsors in their observance of the terms and conditions contained herein. IOF reserves the right to terminate exhibitor or sponsor privileges at any time for breach of these rules and regulations. Expulsion of an exhibitor under these rules shall not give rise to a claim for a refund of the fees paid by such exhibitor.

1. CONFERENCE MANAGEMENT

The conference is organized by IOF. Any matters not covered in these rules and regulations are subject to the interpretation of IOF. Exhibitors and sponsors must comply with the policies and procedures of the InterContinental Dubai Festival City. Each exhibitor and/or sponsor (including their employees) agrees to abide by the regulations and by any amendments or additions thereto in conformance with the preceding sentences.

2. OFFICIAL EXHIBIT SCHEDULE

Wednesday 19th October 2011 1900 hrs - 2030 hrs
Thursday 20th October 2011 0900 hrs - 1800 hrs
Friday 21st October 2011 0900 hrs - 1800 hrs
Saturday 22nd October 2011 0900 hrs - 1115 hrs

As of July 15, 2011 • Subject to change

3. FAILURE TO OCCUPY SPACE

Space not occupied by October 19, 2011 will be forfeited by exhibitors and their space may be re-sold, re-assigned, or used by the conference management without refund.

4. RATES, DEPOSITS, AND PAYMENT POLICY

Exhibit space will be rented and sponsorships sold at the rates in accordance with the price included in this Prospectus. No Agreement will be processed or space assigned without payment. Under the terms of this Agreement, the exhibitor/sponsor agrees to pay: 50 % of the total amount due within 30 days of receipt of the invoice, but in no case later than May 31, 2011. Balance shall be paid by September 30, 2011.

No refunds will be allowed for cancellation or space reduction. If assigned space is not paid for in full by September 30, 2011, it may be reassigned at the discretion of IOF.
5. ARRANGEMENTS OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be modified or removed by the exhibitor. The conference management reserves the right to inspect each booth prior to show opening.

6. EXHIBIT DESIGN

All exhibit space must be arranged and constructed in accordance with the size specified herein. If an exhibit fails to conform to the size agreed to, it must be modified to comply or be removed.

7. CONDUCT

All exhibits will be to serve the interest of the conference attendees and will be operated in a way that will not detract from other exhibits or the meeting as a whole.

8. EXHIBITOR’S REPRESENTATIVE

The Exhibitor will name one individual as the duly authorized representative in charge of the exhibit. This individual will assume responsibility for all negotiations with the IOF and the official meeting and exhibition management. In addition, this individual will receive all official correspondence from IOF referring to the exhibit and will be responsible for communicating this information to registered personnel from the exhibiting company and other third-party contractors.

9. EXHIBIT AND/OR SPONSOR PERSONNEL

Unless otherwise agreed, all participants affiliated with exhibits and satellite symposium must be registered. Each person will be issued an Exhibitor’s badge and must be employed by the Exhibitor or Sponsor or have a direct business affiliation. Additional badges are available for US$100 each. Please note that an Exhibitor’s badge will not admit an individual to the scientific sessions and to the lunches/dinners. Individuals must register as delegates to attend sessions. A list of all exhibit and satellite symposium personnel must be submitted to the IOF no later than September 5, 2011. Badges will be available at the Exhibitor Registration Counter on site. Exhibits must be staffed at all times during the official exhibition hours. Those firms that do not keep their booths staffed and operating until the official closing time jeopardize their participation at future IOF meetings.

10. ADMISSION

IOF shall have sole control over all admission policies at all times. Any person visiting the exhibits or attending any function of the meeting will be required to register and wear an appropriate badge while in
attendance. Children ages 12 and under are not permitted in the Exhibition Hall at any time.

11. SUBLETTING OF EXHIBIT SPACE AND PROHIBITED USES

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Exhibitors cannot exhibit or permit any merchandise or advertising materials to be exhibited in their space that are not a part of their own regular products.

12. FIRE, SAFETY, HYGIENE AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, hygiene and health. All exhibit equipment and materials must be located within the assigned space. NO combustible material can be stored in or around exhibit space.

13. LIABILITY AND SECURITY

IOF makes no warranty, expressed or implied, that security measures will avert or prevent occurrences, which may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. IOF will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes.

14. LIMITATIONS AND LIABILITY

Exhibitors or their agents may not allow any articles to be brought into the exposition or any act performed on the premises that would invalidate the insurance or increase the premium of the policies held by the management of the Hotel/Convention Center, the official exhibition management company and/or the IOF; nor permit anything to be done by their employees and/or their agents through which the premises, property or equipment of the IOF, the official exhibition management company, Hotel/Convention Center, and/or other exhibitors will be damaged. The Exhibitor and/or the exhibiting company will be held liable for any damage resulting from such violation. All space is leased subject to these restrictions. IOF has the right to terminate an Exhibitor’s rights pursuant to this contract at any time after discovery of a violation of this provision.

Exhibitor agrees to protect, save and keep the IOF, the Hotel/Convention Center, and the official exhibition management company forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, company employees or agents, and to strictly comply with the applicable terms and conditions contained in the agreement between the IOF, Hotel/Convention Center and the official exhibition management company regarding the exhibition premises; and further, the Exhibitor shall at all times protect, indemnify, save and keep harmless IOF, Hotel/Convention Center and the official exhibition management company against and from any and all loss, cost, damage, liability or expense that arises out of, from or by reason of any act or omission of Exhibitor, company employees and/or
agents.

15. ADS, LITERATURE

Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted. Solicitations of business - and/or conferences in the interest of business - except by exhibiting firms, are prohibited. All Exhibitor literature must be distributed from within the booth space assigned. Only literature published or pre-approved by the IOF may be distributed in the registration area, meeting rooms, hotels and/or in other areas used by the Meeting attendees.

16. SATELLITE SYMPOSIUM

Sponsors shall be entitled to hold a satellite symposium with no other session running in parallel.

a  IOF reserves the right to change the time of the satellite symposium upon agreement with sponsor.

b  Sponsor agrees to provide IOF with the proposed programme of the symposium, including proposed speakers, topics, and titles, by July 15, 2011. The goal is to ensure that the programme is based on accurate science and that an overlap of topics among all symposia is prevented. Once the programme for the satellite symposium is approved, it cannot be modified, except upon written agreement between sponsor and IOF.

c  IOF is to publish the satellite symposium programme in the Meeting final programme and on the Meeting website.

d  Sponsor is permitted to post announcements relating to the satellite symposium in the meeting Press Room (if any) on the day of the satellite symposium.

e  Sponsor assumes full responsibility for promoting its satellite symposium in an appropriate manner. To assist Sponsor in this task, the following will be permitted:

   i    Sponsor may display up to two (2) roll-up free standing banners (maximum 85cm wide x 200cm high) in the Meeting venue on the day of the satellite symposium only. Poster format and design must be submitted to IOF for approval before production. Sponsor is responsible for delivering the symposium poster to IOF on the day of the symposium. Placement in the Meeting venue in suitable locations allowing full visibility must be agreed upon between Sponsor and IOF. The posters cannot be attached to any wall, door or similar in the Meeting venue.

   ii   Sponsor may publish its own symposium programme, abstracts, and proceedings.
Sponsor is permitted to hire hosts or hostesses to distribute symposium papers at the entrance of the allocated satellite symposium room shortly before the symposium begins only.

Any catering event, including time and location, must be approved by IOF prior to the Meeting.

Access, set up and tear down times allocated to the symposium shall be determined by IOF.

Sponsor will guarantee not to organize any event during or conflicting with any and all official meeting events.

18. CANCELLATION BY EXHIBITOR/SPONSOR

Any exhibitor or sponsor who cancels all or part of the purchased exhibit space or sponsorship shall be liable for any unpaid portion of the exhibition or sponsorship and shall receive no refund of amounts already paid.

19. CANCELLATION BY IOF OF THE MEETING – FORCE MAJEURE

In case of force majeure, the Meeting organizers have the right to alter or cancel the Meeting without prior notice, however a notice of the occurrence shall be given by IOF as soon as reasonably possible. Force majeure shall mean any circumstance beyond the reasonable control of IOF which prevents or impedes the holding of the Meeting, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic such as SARS, bird flu, etc, earthquake, flood, hurricane, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of IOF. IOF shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the Meeting. IOF shall, in its sole discretion, determine the amount of the exhibit fees or sponsorship fees to be refunded, if any.

20. SEPARATION

In case any of the specifications of the Agreement were to be or to become ineffective for de facto or de jure reasons, the effectiveness of any other specifications thereby remains unaffected. The Contracting Parties shall be committed to replace any ineffective specifications with economically adequate and comparable provisions.

21. CHANGES AND MODIFICATIONS

Any changes or modifications to the Agreement shall be made in writing and signed by both parties.
# Audio Visual Form

**SHOW NAME:** __________________________  **SHOW DATE:** __________________________

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**AUDIO VISUAL FORM**  
**DEADLINE - AUGUST 31, 2011**

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**THIS FORM MUST BE COMPLETED AND RETURNED BY EVERY EXHIBITOR**  
**PLEASE ENDORSE "NOT APPLICABLE" IF SERVICE IS NOT REQUIRED**

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1. If you have additional requirements not listed below, please contact PICO International Dubai LLC for a quotation.

<table>
<thead>
<tr>
<th>DESCRIPTION OF SERVICE ITEMS</th>
<th>UNIT PRICE (AED)</th>
<th>QTY</th>
<th>TOTAL COST (AED)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLASMA SCREEN</strong></td>
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<tr>
<td>42&quot; Plasma Screen (XGA RES)</td>
<td>1,200.00</td>
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<td>50&quot; Plasma Screen (XGA RES)</td>
<td>3,250.00</td>
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<tr>
<td>60&quot; Plasma Screen (XGA RES) without speakers</td>
<td>5,500.00</td>
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<td></td>
</tr>
<tr>
<td>65&quot; Plasma Screen (XGA RES) with side spks, wall bxks Panasonic</td>
<td>8,000.00</td>
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<tr>
<td>Additional Sound Package</td>
<td>350.00</td>
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<tr>
<td>Free Standing Plasma Stand (Custom)</td>
<td>250.00</td>
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</tr>
<tr>
<td>Wall Mounted</td>
<td>550.00</td>
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<tr>
<td><strong>LCD SCREEN</strong></td>
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<tr>
<td>17&quot; LCD Data Monitor</td>
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<tr>
<td>19&quot; LCD Data Monitor</td>
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<tr>
<td>22&quot; LCD Data Monitor</td>
<td>850.00</td>
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<tr>
<td>32&quot; LCD Screen with data/vga/component/composite in puts</td>
<td>850.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40&quot; LCD Screen with data/vga/component/composite in puts</td>
<td>1,850.00</td>
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<tr>
<td><strong>COMPUTERS</strong></td>
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<tr>
<td>Desktop CPU P4, 80GbHdd, 512 gb Ram with Key board &amp; Mouse</td>
<td>900.00</td>
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<tr>
<td>Note Book / Lap Top Intel Cent Duo, Ram 1 GB</td>
<td>1,250.00</td>
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<tr>
<td>Sony DVD</td>
<td>125.00</td>
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<tr>
<td>Insurance Package 10% of total value</td>
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</tr>
</tbody>
</table>

**Note:**

1. Please attach layout plan of exhibition stand indicating the position of AV & IT equipment.
2. Full payment is required prior to installation of equipment.
3. For technical enquiries and specifications, please contact the mobile phones of the Technical Managers, David Isaac (+971-50-674-2890) and Marlon Mandep (+971-50-631-0690)

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**TERMS AND CONDITIONS FOR AUDIO VISUAL RENTAL**

1. Unless specified all above prices are per show (exhibition period) and are exempted of VAT / GST
2. The price quoted is based on the duration of not more than seven (7) days, which include build-up and teardown periods. For rental exceeding seven (7) days, charges will be on daily basis.
3. Manpower and equipment cost will be charged for special installations deemed at the sole discretion of Pico International (Dubai) LLC such as mounting of TV, data monitor, plasma screen or video wall set on high rise stands, and suspension of scanners/Moving Heads and other lighting systems on the Trade Center ceiling. Prices will be based on a case-by-case basis. Approval is required for such installation.
4. Pico International (Dubai) LLC reserves the right to revise the equipment rental rates for any orders received less than one (1) week before the build-up commences.

5. Equipment not specified in the list can still be requested at least four (4) weeks before the build up commences.

6. Fifty percent (50%) of the rental price of the equipment will be charged for cancellation once the equipment is delivered on-site.

PLEASE PROVIDE ALL DATA TO ENABLE US TO ACTION YOUR ORDER.

This order is only valid if accompanied by full payment in favour of "Pico International Dubai LLC" either by Bank Draft or Bank Transfer net of charges to:

Account No. : 01 - 2 5 0 9 4 9 0 - 01
Bank Address : Standard Chartered Bank
              : P.O. Box 999, Dubai, U.A.E.
Swiftcode : SCBLAEAD XXX

Return this form to:
PICO Int'l (Dubai) L.L.C.
P.O. Box 37679
Dubai, United Arab Emirates
Tel.: (971-4) 339-3188
Fax: (971-4) 339-4188
Email: jenifer.abustan@ae.pico.com

Attention: Ms. Jenifer Abustan

Please print in block letters or attach business name card:

Authorized by:___________________ Stand No:___________
Name:____________________________
Title:____________________________
Company:_________________________
Address:__________________________
Tel.:____________________________
Fax:____________________________
E-mail:___________________________
Signature:________________________


**ELECTRICAL FORM**

**DEADLINE – August 31, 2011**

THIS FORM MUST BE COMPLETED AND RETURNED BY EVERY EXHIBITOR

PLEASE ENDORSE “NOT APPLICABLE” IF SERVICE IS NOT REQUIRED

1) If you have additional electrical requirements not listed below, please contact Pico International Dubai LLC for a quotation.

<table>
<thead>
<tr>
<th>DESCRIPTION OF SERVICE ITEMS</th>
<th>COST (In US$)</th>
<th>QTY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Watts Spotlight</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 Watts Downlights</td>
<td>US$ 63.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40 Watts Fluorescent Tube</td>
<td>US$ 54.00</td>
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</tr>
<tr>
<td>40 Watts Low Voltage Spotlight</td>
<td>US$ 70.00</td>
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<tr>
<td>Longarm Halogen Spotlight</td>
<td>US$ 78.00</td>
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<tr>
<td>40 Watts Low Voltage Downlights</td>
<td>US$ 78.00</td>
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<tr>
<td>500 Watts Floodlights</td>
<td>US$ 94.00</td>
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<tr>
<td>Long Arm Floodlights</td>
<td>US$ 117.00</td>
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<tr>
<td>Wall Mounted Light</td>
<td>US$ 117.00</td>
<td></td>
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</tr>
<tr>
<td>13 Amp Socket (3 Pin Socket)</td>
<td>US$ 54.00</td>
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</tr>
<tr>
<td>15 Amp Socket (Round Pin Socket)</td>
<td>US$ 70.00</td>
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<tr>
<td>15 Amp Single Phase Main</td>
<td>US$ 179.00</td>
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<tr>
<td>30 Amp Single Phase Main</td>
<td>US$ 312.00</td>
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<tr>
<td>10 Amp Three Phase Main</td>
<td>US$ 359.00</td>
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<tr>
<td>15 Amp Three Phase Main</td>
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<td></td>
</tr>
<tr>
<td>30 Amp Three Phase Main</td>
<td>US$ 858.00</td>
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<td></td>
</tr>
<tr>
<td>60 Amp Three Phase Main</td>
<td>US$ 1,404.00</td>
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</tr>
<tr>
<td>Single Phase Distribution Board</td>
<td>US$ 218.00</td>
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</tr>
</tbody>
</table>

Please indicate location of the above mentioned items on the grid plan overleaf. This order is only valid if accompanied by full payment in favour of “Pico International Dubai L.L.C.” either by Bank Draft or Bank Transfer net of charge to:

Account No. : 01 – 2 5 0 9 4 9 0 – 01
Bank Address : Standard Chartered Bank
              P.O. Box 999, Dubai, U.A.E.
Swiftcode : SCBLAEAD XXX

Return this form to:

Pico International Dubai L.L.C.
P.O. Box 37679
Dubai, United Arab Emirates
Tel.: (971-4) 339-3188
Fax: (971-4) 339-4188
Email: jenifer.abustan@ae.pico.com

Attention: Ms. Jenifer Abustan

Please print in block letters or attach business name card:

Authorized by: _____________________________
Stand No: __________________ Hall No:________
Name: __________________ Title:_____________
Company: _________________________________
Address: _______________________________________________________
Tel.: __________________ Fax.:________________________
Signature: ________________________________

Note:
1. Unless specified all above prices are per show/exhibition and are exempted of VAT / GST.
2. Please note payment in full must accompany this order.
3. Items will not be supplied if payment is not received in advance.
4. No invoice will be issued; the order form itself will be a confirmation and official document.
5. PICO International (Dubai) LLC does not supply water supply and sink (see general notes).
6. Please order the applicable distribution board for your main supply (if required.)
7. Once ordered and paid there will be no refund.
8. If transfer is made, kindly send bank advise copy and carry a copy of the same at the time of exhibition as proof of payment
9. A 20% surcharge is applicable on orders received after the deadline and even onsite orders.
ELECTRICAL FORM

DEADLINE - August 31, 2011

GRID PLAN

Exhibitor Name: ________________________________ Stand No.: __________________
Authorized Person: ______________________________ Signature: __________________

Please indicate on this Grid plan (1cm = 1cm) the approximate electrical layout you require for your stand. (Indicate also gangways and adjacent, to ensure positive identification).

KEY:
- △ SPOTLIGHT
- SO SOCKET POINT
- F FLOODLIGHT
- —— FLUORESCENT LIGHT
- E ELECTRICITY SUPPLY ONLY

- PLEASE PROVIDE ALL DATA REQUESTED TO ENABLE US TO ACTION YOUR ORDER.
- YOU ARE WELCOME TO SEND US YOUR OWN DRAWINGS OR SKETCHES TO HELP US UNDERSTAND YOUR REQUIREMENTS.
- PLEASE KEEP A COPY FOR YOUR RECORD.
Electrical Form

100W Downlight
50W Longarm Halogen Spotlight
40W Fluorescent Tube
100W Track Spotlight
50W Halogen Spotlight
13 Amp / 250W Single Phase Socket
FASCIA NAME FORM
DEADLINE – August 31, 2011

THIS FORM MUST BE COMPLETED AND RETURNED BY ALL STANDARD SHELL SCHEME EXHIBITORS

Please enter below the Company name which you require on the fascia. This will be provided in BLOCK LETTERS, HELVETICA MEDIUM of 50mm high (maximum 24 letters). Please use block letters.

Fascia Name in English:

STANDARD SHELL SCHEME
Fascia Board : Blue
Company Name & Nos. White (50mmH)

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Dubai, United Arab Emirates
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Fax: (971-4) 339-4188
Email: jennifer.abustan@ae.pico.com

Attention: Ms. Jennifer Abustan

Please print in block letters or attach business name card:

Authorized by: __________________________
Stand No: _____________ Hall No: _____________
Name: _______________ Title: _______________
Company: _________________________________
Address: __________________________________
________________________________________
Tel.: ___________________ Fax: _______________
Signature: ________________________________
# Furniture Form

**SHOW NAME:**

**SHOW DATE:**

**FURNITURE FORM**

**DEADLINE – August 31, 2011**

**THIS FORM MUST BE COMPLETED AND RETURNED BY EVERY EXHIBITOR**

**PLEASE ENDORSE “NOT APPLICABLE” IF SERVICE IS NOT REQUIRED**

1) Color photos of the available furniture are shown below

2) If you have additional requirements not listed below, please contact PICO International Dubai LLC for a quotation.

3) Please tick box [ ] if you have any requirements.

## CHAIR / SOFA

<table>
<thead>
<tr>
<th>S/NO.</th>
<th>DESCRIPTION OF SERVICE ITEMS</th>
<th>COST (In US$)</th>
<th>QTY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>BS1</td>
<td>Bar stool (Black)</td>
<td>US$ 46.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C3</td>
<td>Garden chair white</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C5</td>
<td>Stackable chair - black fabric</td>
<td>US$ 48.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C6</td>
<td>Stackable chair - blue fabric</td>
<td>US$ 48.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C7</td>
<td>Secretary chair - grey fabric</td>
<td>US$ 60.00</td>
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<td></td>
</tr>
<tr>
<td>C8</td>
<td>Folding chair white</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C8a</td>
<td>Folding chair black</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOA1</td>
<td>Sofa seat – black color</td>
<td>US$ 60.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOA2</td>
<td>Sofa seat – red color</td>
<td>US$ 60.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOA3</td>
<td>Sofa seat – beige color</td>
<td>US$ 60.00</td>
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<td></td>
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</tbody>
</table>

## TABLES

<table>
<thead>
<tr>
<th>S/NO.</th>
<th>DESCRIPTION OF SERVICE ITEMS</th>
<th>COST (In US$)</th>
<th>QTY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>TG1</td>
<td>Coffee table glass top – 50 cm dia x 53cmH</td>
<td>US$ 36.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T3</td>
<td>Coffee table black – 70 x 70 x 45 cmH</td>
<td>US$ 36.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T5</td>
<td>Round table (white) 70cm dia x 72 cmH</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T6</td>
<td>Round table (white) 90cm dia x 72 cmH</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T7</td>
<td>Round table round (beechwood) 90cm dia x 72cmH</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S7</td>
<td>Square table (103 X 103 X 79cmH)</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S7a</td>
<td>Square table (74 x 74 x 79cmH)</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## MODULAR SYSTEM FURNITURE / MISCELLANEOUS

<table>
<thead>
<tr>
<th>S/NO.</th>
<th>DESCRIPTION OF SERVICE ITEMS</th>
<th>COST (In US$)</th>
<th>QTY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>F2</td>
<td>Refrigerator table height (130 Ltr.)</td>
<td>US$ 108.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>F3</td>
<td>Refrigerator medium (230 Ltr.)</td>
<td>US$ 216.00</td>
<td></td>
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</tr>
<tr>
<td>FA2</td>
<td>Waste paper basket plastic</td>
<td>US$ 6.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA4</td>
<td>Electric kettle</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA5</td>
<td>Coffee machine 10 cups capacity</td>
<td>US$ 36.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA14</td>
<td>Barricade post</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA16</td>
<td>Velvet rope blue for barricade</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA17</td>
<td>Velvet rope red for barricade</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B1</td>
<td>Brochure holder A4 (Table top – Perspex)</td>
<td>US$ 18.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Code</td>
<td>Description</td>
<td>Price</td>
<td></td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------------------------</td>
<td>--------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B6</td>
<td>Brochure rack metal black</td>
<td>US$ 48.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FA20</td>
<td>Coat rack (Self standing)</td>
<td>US$ 36.00</td>
<td></td>
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<tr>
<td>FA23</td>
<td>Hanger stand chrome</td>
<td>US$ 72.00</td>
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<td></td>
</tr>
<tr>
<td>FA24</td>
<td>Hanger rack black / chrome</td>
<td>US$ 72.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S1</td>
<td>Info counter (103L x 53W x 103cmH)</td>
<td>US$ 72.00</td>
<td></td>
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</tr>
<tr>
<td>S1a</td>
<td>Info counter (103L x 53W x 79cmH)</td>
<td>US$ 72.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S1b</td>
<td>Info counter curve (144L x 67W x 163cmH)</td>
<td>US$ 72.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S1c</td>
<td>Info counter curve, Half round (200L x 100W x 103cmH)</td>
<td>US$ 132.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S2</td>
<td>Lockable cabinet (107.5L x 56.5W x 80cmH)</td>
<td>US$ 84.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S3</td>
<td>Low glass showcase (103L x 53W x 103cmH)</td>
<td>US$ 132.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S3a</td>
<td>Full Glass Showcase (103L x 53W x 103cmH)</td>
<td>US$ 132.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S3b</td>
<td>Glass Showcase (103L x 53W x 123cmH)</td>
<td>US$ 132.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S4</td>
<td>Slope / Flat Shelf</td>
<td>US$ 24.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S5</td>
<td>Display cube (53 x 53 x 53cmH)</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S6</td>
<td>Display cube (53 x 53 x 79cmH)</td>
<td>US$ 72.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S6a</td>
<td>Display cube (53 x 53 x 103cmH)</td>
<td>US$ 90.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S8</td>
<td>Tall glass showcase (103L x 53W x 205cmH)</td>
<td>US$ 174.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S8a</td>
<td>Tall glass showcase (53L x 53W x 205cmH)</td>
<td>US$ 156.00</td>
<td></td>
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</tr>
<tr>
<td>S9</td>
<td>Folding door</td>
<td>US$ 84.00</td>
<td></td>
<td></td>
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<tr>
<td>S10</td>
<td>Swing door</td>
<td>US$ 102.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DP</td>
<td>Wall display panel (940 x 940 mm)</td>
<td>US$ 66.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CT</td>
<td>50x50cm carpet tiles red / blue / grey per SQM (pls. tick)</td>
<td>US$ 18.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP</td>
<td>Single system panel (Octanorm) 100x 250cm</td>
<td>US$ 54.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PB</td>
<td>Peg board with 20 hooks 6” (95 x 95cm)</td>
<td>US$ 72.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S Hook</td>
<td>Hook &quot;S&quot; with 1M chain 3mm</td>
<td>US$ 6.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Velcro</td>
<td>Velcro tape 1M</td>
<td>US$ 18.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This order is only valid if accompanied by full payment in favour of “Pico International Dubai LLC” either by Bank Draft or Bank Transfer net of charges to:

- **Account No.** 01-2509490-01
- **Bank Address** Standard Chartered Bank
- **Swiftcode** SCBLAEAD XXX

Please print in block letters or attach business name card:

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Furniture Form

B6 - Brochure rack
metal black

BS1 - Bar stool
black

C3 - Garden chair
white

C5 - Stackable chair
black fabric

C6 - Stackable chair
blue fabric

C8 - Folding chair
white

C8a - Folding chair
black

C10 - Beechwood chair

FA2 - Waste paper
basket plastic

S1 - Info counter
(103L x 53W x 103cm.H.)

S1a - Info counter
(103L x 53W x 79cm.H.)

S1b - Info counter curve
(144L x 67W x 103cm.H.)

S2 - Lockable cabinet
(107.5L x 58.5W x 80cm.H.)

S3 - Low glass showcase
(103L x 53W x 103cm.H.)

S3a - Full glass showcase
(103L x 53W x 103cm.H.)

S3b - Glass showcase
(103L x 53W x 123cm.H.)
Furniture Form

Furniture Rental

- **S5** - Display cube (53 x 53 x 53 cm.H.)
- **S6** - Display cube (53 x 53 x 79 cm.H.)
- **S6a** - Display cube (53 x 53 x 103 cm.H.)
- **S7** - Square table (103 x 103 x 79 cm.H.)
- **S7a** - Square table (74 x 74 x 79 cm.H.)
- **S8** - Tall glass showcase (103 L x 53 W x 205 cm.H.)
- **S8a** - Tall glass showcase (53 L x 53 W x 205 cm.H.)
- **S9** - Folding door
- **S10** - Swing door
- **SOA1** - Sofa seat black color
- **SOA2** - Sofa seat red color
- **SOA3** - Sofa seat beige color
- **T5** - Round table (white) (70 cm dia. x 72 cm.H.)
- **T6** - Round table (white) (90 cm dia. x 72 cm.H.)
- **T7** - Round table (beechwood) (90 cm dia. x 72 cm.H.)
FORM 1: EXHIBITOR PASS
SUBMISSION DEADLINE: August 31, 2011
(To be submitted by all Exhibitors)

Kindly return Form to:
MCI Middle East LLC
Office Suite # 902 | Level 9 | Dubai World Trade Centre
P.O.Box 124752 | Dubai | UAE
Tel: +971 (4) 311 6300 | Fax: +971 (4) 311 6301
Email: iofdubai2011.sponsor@mci-group.com

EXHIBITOR PASS

Please complete and return this Form to the above addressee only when this service is required.

Company Name : _________________________________________ Stand No_____________
Address : ______________________________________________________________
Tel : _____________Fax: ______________ Email: _________________________
Authorized By : ____________________ Signature: ______________ Date: ______________

<table>
<thead>
<tr>
<th>Stand Size</th>
<th>Exhibitor Badges (not allowing access to scientific sessions, no lunch, no coffee breaks)</th>
<th>Free full Congress Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 15 m²</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>16 – 30 m²</td>
<td>3</td>
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<tr>
<td>31 – 45 m²</td>
<td>4</td>
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<tr>
<td>46 – 61 m²</td>
<td>5</td>
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<tr>
<td>62 – 77 m²</td>
<td>6</td>
<td>2</td>
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<tr>
<td>&gt; 77 m²</td>
<td>8</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional badges for Exhibitor will cost USD 100

Additional cost of lunch and coffee breaks: USD 150 per person

No. Of Exhibitor passes needed: ____________________________

Exhibitor Name to be printed on exhibitor passes:

First Name : ________________________________
Family Name : _______________________________
Country : ___________________________________