LOVE YOUR BONES!
IOF CHAMPIONS
HEALTHY AGEING
WITH STRONG
BONES, MUSCLES
AND JOINTS.
Message from the President and CEO

John A. Kanis
IOF PRESIDENT

IOF takes seriously its responsibility to promote research, education and policy developments in all regions of the world. In 2011 these efforts were exemplified by our work in the Middle East. The publication of a landmark osteoporosis audit was held in conjunction with the 1st Middle East & Africa Osteoporosis Meeting – an event which exceeded all expectations as the largest osteoporosis meeting ever held in the region. The two events, which successfully combined the strength of the national societies (CNS) and the Committee of Scientific Advisors (CSA), generated unprecedented media and policy attention, and gave new impetus to research and health professional education in the region.

The IOF science programme, led by the CSA and its 12 dynamic working groups, was extraordinarily productive. Nine key papers were published and three major meetings were organized, including a new forum devoted to translational research. We were proud to grant 14 awards to young investigators in Asia and the Middle East – a programme which serves to encourage new talent in the regions. IOF’s four scientific journals continued to be frontrunners in the field - and we were very pleased to see that Archives of Osteoporosis is now indexed in PubMed.

I would also like to highlight our strengthened cooperation with other organizations in the musculoskeletal arena, as well as with organizations in the broader field of chronic diseases. By working together we can benefit from synergies and make progress in our common aim towards prevention, while improving the care of people suffering from these debilitating diseases.

Love your bones! This clear call for prevention resounded around the world thanks to a dynamic World Osteoporosis Day campaign that was echoed by IOF member societies in more than 90 locations. The message was strengthened by a new World Osteoporosis Day website and a social media campaign that called for a digital ‘Unbreakable Embrace’ on Facebook to unite osteoporosis advocates around the world.

We were delighted to officially launch our flagship OsteoLink programme – a social network which will help to improve osteoporosis communications globally and locally. In 2011 Switzerland and Australia (the first English-language network!) joined the OsteoLink community.

I would particularly like to recognize the hard work of the many IOF officers and staff members who rose to the challenge and successfully organized more scientific meetings, projects and programmes than ever before. Concurrently, IOF continued work on the launch of a new website, scheduled for early 2012, and planned the upcoming launch of important new science programmes. The year also featured elections for Regional Advisory Councils in all regions followed by the start of Board elections for the term 2012-2016.

It was overall an extraordinary year which consolidated the aims of IOF’s long-term regionalization efforts, while setting the scene for the many exciting programmes in the year to come.

Patrice McKenney
IOF CHIEF EXECUTIVE OFFICER
THE ORGANIZATION

IOF’S VISION  A WORLD WITHOUT OSTEOPOROTIC FRACTURES

The International Osteoporosis Foundation’s (IOF) is the world’s leading NGO dedicated to the fight against osteoporosis and related musculoskeletal diseases. IOF’s many projects and programmes are reflected in its stated mission to:

• increase awareness and understanding of osteoporosis and related bone disease
• motivate people to take action to prevent, diagnose and treat osteoporosis and related diseases
• support national osteoporosis societies in order to maximize their effectiveness

IOF’S GOALS

• nurture and enlarge the IOF network of member societies worldwide
• promote medical innovation and improve care
• expand partnerships with organizations working on similar or complementary issues and projects
• lobby for policy change in all countries so that diagnosis and treatment of osteoporosis becomes standard

ABOUT IOF

IOF was founded in 1998 as a not-for-profit, international non-governmental foundation registered in Switzerland. The Foundation functions as a global alliance of patient, medical and research societies, scientists, healthcare professionals and corporate partners across many fields.

IOF headquarters are in Nyon, Switzerland, with regional representations in Latin America (Buenos Aires, Argentina), Asia (Singapore), Middle East (Dubai, UAE). IOF has been granted Roster Consultative Status with the Economic and Social Council of the United Nations.

A UNIQUE ALLIANCE OF THREE MEMBERSHIP GROUPS*

Committee of National Societies (CNS)
Comprises patient and medical societies dedicated to osteoporosis and bone health. In 2011 the CNS included 198 member societies from 92 countries, regions or territories across all continents.

Committee of Scientific Advisors (CSA)
Comprises 118 of the world’s top research and clinical experts, elected to the committee by their peers on the basis of scientific merit and experience. The CSA ensures that IOF has an influential and important global reach in the science and medical arena.

Committee of Corporate Advisors (CCA)
Represents 32 companies from diverse areas of activity, including leading companies in pharmaceuticals, medical diagnostics, consumer products, food and nutrition, banking, and advertising.

For further information and for a full listing of the committees, membership benefits and how to join, visit the IOF website.

* membership as of December 2011
BOARD MEMBERS

IOF is governed by a Board which includes 21 elected members from six regions of the world as well as ex-officio members. An Executive Committee meets on a regular basis to advise the Board and to delegate day-to-day responsibility to senior management who oversee staff and operations in the IOF head office as well as in the regional offices.

ASIAN REGION
Edith Lau HK

EUROPEAN REGION
Silvano Adami IT
Juliet Compton UK
John A. Kanis UK
Uri Liberman IS
Socrates Papapoulos NL
Jean-Yves Reginster BE
René Rizzoli CH

MIDDLE EAST & AFRICAN REGION
Basel Masri JO

NORTH AMERICAN REGION
Jonathon Adachi CA
John Bilezikian US
Steven Cummings US
Bess Dawson-Hughes US
Harry K. Genant US
Paul D. Miller US
Ethel S. Siris US

OCEANIA REGION
Ego Seeman AU

SOUTH AND CENTRAL AMERICAN REGION
Rubem Lederman BR
Gregorio Riera-Espinoza VE
José Zanchetta AR

EXECUTIVE COMMITTEE
PRESIDENT John A. Kanis
GENERAL Bess Dawson-Hughes
SECRETARY René Rizzoli
TREASURER Cyrus Cooper
CSA CHAIR José Zanchetta
CNS CHAIR José Zanchetta

COMMITTEE CHAIRS
CSA CHAIR Cyrus Cooper UK
CSA VICE-CHAIR René Rizzoli CH

CNS CHAIR José Zanchetta AR
CNS VICE-CHAIR Jean-Yves Reginster BE

PATIENT SOCIETIES SUB- COMMITTEE CHAIR
Famida Jiwa CA

CCA CHAIR Laurence Alliot FR
CCA VICE-CHAIR Norma Piggott US
IOF’s Global Reach: Unites stakeholders in all regions

* members listed according to IOF Regions and based on membership in December 2011
With the opening of its regional office in Dubai in 2011, IOF established a solid operational basis in three key regions. IOF’s Regional Programme is designed to facilitate collaboration among the member associations in three designated regions: Asia Pacific (AP), Middle East & Africa (ME-A), and Latin America (LA) – the regions which benefit from a local IOF regional office. Through its regionalization programme, led by the elected regional councils and chairperson, IOF aims to:

- **DEVELOP** a strong regional structure based on collaboration of local societies, while developing programmes and policies targeted to the specific needs of the regions
- **ASSIST** the regions to acquire the resources needed to educate health professionals and empower patients
- **STRENGTHEN** osteoporosis associations worldwide to better serve the needs of the patients and health professionals in the region

Another important step forward in IOF’s long-term regionalization strategy was taken with election of a Regional Advisory Council (RAC) in the Middle East & Africa. As with the RAC election held in the Asia-Pacific in 2010, there was considerable interest and enthusiastic participation from the member societies and leading osteoporosis experts in the region. The Latin America region, which currently has a well-functioning interim RAC council, will hold elections in 2012. RAC council members are listed in the respective regional section of this annual report.

The election of a new Board of Governance for the term 2012-2016 began in November 2011 with a call for candidates for the regional phase of the global election process. In this phase, two of the four board members (In LA, MEA, A-P) are elected by the region. The additional two members from these regions will be decided in a global election beginning in January 2012. For Europe and Nth America (areas without regional offices) all four members will be elected in this global election.

This election represents the final important step in completing the move towards a regionally-based structure. With four members from each of the five regions, the new Board will ensure equitable representation of all regions for the first time.
ASIA-PACIFIC

Rhonda Ng
IOF ASIA-PACIFIC COORDINATOR

REGIONAL ADVISORY COUNCIL

- Chair Ambrish Mithal, IND
- Suthorn Bavonratanavech, TH
- Siok Bee Chionh, SGP
- Hiroshi Hagino, JPN
- Tai-Pang Ip, HK, CHN
- Sarath Lekamwasam, LKA
- Philip Sambrook, AUS

Ex-officio IOF board members

- Edith Lau, HK, CHN
- Hajime Orimo, JPN
- Ego Seeman, AUS

NEW MEMBERS IN 2011

CCA Ajimoto Pharmaceuticals

REGIONAL ADVISORY COUNCIL

The Asia-Pacific Regional Advisory Council met twice in 2011 to discuss future directions as well as programmes and activities of benefit to the region. RAC members are also instrumental in setting the scientific agenda for the annual regional meeting.

PROMOTING THE WORK OF YOUNG INVESTIGATORS

The joint IOF and ANZBMS meeting offered an important platform for young researchers from the region to showcase their work in front of an audience of leading international bone experts. IOF offered eight IOF Young Investigator Awards, valued at US$1000 each, to those researchers under the age of 40 with the highest scoring abstracts. The winners were from Australia, China, India and Japan.

2ND ASIA-PACIFIC OSTEOPOROSIS & BONE MEETING

Over 800 health professionals and scientists from 39 countries attended the 2nd Asia-Pacific Osteoporosis and Bone Meeting, held jointly with the Australian and New Zealand Bone & Mineral Society Annual Scientific Meeting, and the Japanese Society for Bone and Mineral Research. IOF’s collaboration with ANZBMS gave the meeting unique scientific depth and enhanced the broad clinical scope of the five-day programme. The more than 350 abstracts from 29 countries (83% from Asia-Pacific) were of exceptional scientific quality.
WORLD OSTEOPOROSIS DAY HIGHLIGHTS

National societies across the Asia-Pacific region celebrated World Osteoporosis Day through various public awareness events, including walkathons and ‘Unbreakable Embrace’ photo shoots. In Australia, health experts, government representatives and consumer groups met for the Osteoporosis Australia Nutrition Summit to set clear recommendations on calcium, vitamin D and exercise. In Hong Kong, Indonesia, Malaysia and the Philippines, public walkathons attracted thousands of participants as did community events in India, Japan, Singapore and Thailand. Several press events, such as in Sri Lanka, generated widespread press reports that put the spotlight on osteoporosis in the media.
EUROPE

NEW MEMBERS IN 2011

CSA  Jean-Jacques Body BE
      Nicholas C.W. Harvey UK
      Stefania Maggi IT

CNS  Osteoporosis Society (Osteoporose
      Vereniging) NL

CCA  Graftys
     Alticore

IOF POLICY PROGRAMME
WITH A STRONG FOCUS ON
COLLABORATION

IOF’s longstanding efforts to achieve progress in osteoporosis-related policy within Europe began in 1998 with its involvement in the publication of a landmark report by the European Commission. For more than a decade IOF has continued to move the agenda forward by publishing influential reports and audits that can be used as tools to reinforce advocacy efforts across Europe.

Recognizing that European health policy is increasingly focused on the prevention of chronic diseases in its ageing populations, IOF directed its policy programme in 2011 towards an increased focus on collaboration with other organizations dedicated to chronic diseases.

Over the next few years, the IOF Policy programme in Europe will seek to focus on the following strategic objectives:

- Continue with its long-term policy activities at the EU level, including the organization of an annual EU Consultation Panel Meeting.
- Collaborate with other disease groups to put chronic disease (including musculoskeletal diseases) on the EU Member States health agenda.
- Participate in joint chronic disease initiatives to have a stronger voice in the EU, WHO and other international organizations.
- Aim for Council Conclusions/Recommendations around chronic disease, including bone health.
- Build on the IOF audit reports ‘Osteoporosis in the European Union in 2008’ and ‘Eastern European and Central Asian Region 2011’ to strengthen policy and advocacy activities in EU countries.
- Support and collaborate in epidemiologic and health economic research studies such as the ICUROS and IOF-EFPIA Study: Burden, Healthcare Provision and Opportunities in the European Union.
IOF EUROPEAN PARLIAMENT OSTEOPOROSIS INTEREST GROUP

The EP Osteoporosis Interest Group is an informal, all-party group founded in 2001, which currently numbers 34 Members of Parliament. Working closely with IOF policy staff, the two co-chairs of the Interest Group, Mary Honeyball MEP, UK and Anja Weisgerber, MEP Germany, are very active in raising awareness about osteoporosis within the European Parliament. The aim is to help stimulate much-needed policy developments at both national and European levels.

EU OSTEOPOROSIS CONSULTATION PANEL

Comprised of 56 policy makers and osteoporosis experts from the 27 Member States, the Consultation Panel meets annually to review progress and challenges in the EU countries and share ideas on how to raise the profile of musculoskeletal diseases nationally and at the EU level. Working with stakeholders at both national and EU levels, the Panel seeks to implement practical, cost-effective strategies to improve access to diagnosis and proven therapies while preventing first and secondary fractures.

The 10th European Union Osteoporosis Consultation Panel Meeting and meeting of the EP Osteoporosis Interest Group took place on May 25, 2011 in the European Parliament, Brussels. One of the main objectives of the meeting was to communicate the link between osteoporosis and chronic disease to MEPs and other key stakeholders, as well as to accelerate the efforts of the chronic disease community through collaboration - in order to have a stronger voice at the EU level.

The 11th EU Osteoporosis Consultation Panel Meeting, together with the EP Osteoporosis Interest Group, took place on December 6, 2011 in Brussels. The focus was on IOF’s major programmes for 2012, including the EU 27 and EU Policy Scorecard Projects, the upcoming IOF ‘Capture the Fracture’ Programme and IOF Interactive Maps (Vitamin D-status, FRAX and hip fracture incidence). The meeting was attended by MEPs from the Interest Group and 17 members of the Consultation Panel.

CHRONIC DISEASE ROUNDTABLE HOSTED BY IOF

More than 30 participants from the European Commission, European Parliament, NGOs and Industry gathered to discuss “Collaboration in the Chronic Disease Arena” on May 25, 2011 at the European Parliament in Brussels. The Roundtable, hosted by IOF, concluded that there is an urgent need for action on Chronic Diseases (also classified as Non-communicable diseases -NCDs). NCDs are a major cause of premature death globally and therefore need to be given the utmost attention at both the EU and the international level. IOF will use conclusions from the Roundtable to identify common areas in the management of chronic diseases, including osteoporosis, and is committed to working actively together to make them a health priority both at the EU level and globally.

IOF JOINS COMMON INTEREST GROUP OF THE NCD ALLIANCE

IOF is a member of the Common Interest Group of the NCD Alliance, a network of more than 2000 non-governmental organizations in 170 countries. One of the highlights of 2011 was the September United Nations High-Level Summit on Non-communicable Diseases (NCDs) in New York at which world leaders discussed the prevention and control of NCDs. As a follow up to the Summit, IOF staff met with the Partnerships Adviser, Non-communicable Diseases and Mental Health Cluster at WHO Geneva, to discuss how osteoporosis could be included as a chronic disease by the WHO within health systems.

OSTEOLINK SHORTLISTED FOR THE EUROPEAN HEALTH AWARD 2011

IOF's OsteoLink programme was amongst the shortlisted candidates for this prestigious European Health Award. The award, established by the European Health Forum (EHFG), recognizes health policy initiatives which meet health challenges in Europe and is given annually at the EHFG in Gastein. For the first time, IOF staff participated at the renowned EHFG, held in Gastein, Austria from 5-8 October 2011. The event, with the theme ‘Innovation and Well-being – European health in 2020 and beyond’, was an opportunity to introduce OsteoLink as well as IOF and its European policy work to more than 600 delegates comprising Europe's senior policy and decision makers, business and industry leaders, health care funders, service providers, European health NGOs as well as experts and researchers.
OSTEOPOROSIS: BURDEN, HEALTH CARE PROVISION AND OPPORTUNITIES IN THE EUROPEAN UNION

This important report was launched in June 2011 by IOF in collaboration with the European Federation of Pharmaceutical Industry Associations (EFPIA). The report will be used to strengthen policy and EU advocacy activities in the EU and other European countries.

It examines both epidemiological and health economic aspects of osteoporosis and fractures in Europe, and specifically in France, Germany, Italy, Spain, UK as well as Sweden. Revealing that the burden of fractures in Europe has been vastly underestimated, the report concludes that in these countries alone, an estimated 2.5 million new fragility fractures occurred in 2010.


INVEST IN YOUR BONES CAMPAIGN

The Invest in Your Bones Campaign, initiated in 2002, completed its fifth and final phase in 2011. The campaign aims to promote best practice and policy advances in Europe’s largest countries, namely France, Germany, Spain, Italy and the United Kingdom. Over the past decade the campaign strategic objectives have resulted in significant achievements, including:

- Support and promotion of advocacy initiatives at the EU level and in the five IYB countries.
- Promotion of national osteoporosis management guidelines implementation
- Support for training and capacity building of health care providers
- Support for osteoporosis awareness initiatives
- Support of research to evaluate patient quality of life and economic impact of osteoporosis in Europe (ICUROS study) and to quantify the burden of disease and access to osteoporosis management in Europe (EFPIA study)
- Promotion and dissemination of evidence and best practice of Models of Care for Secondary Fracture Prevention

ECCEO11-IOF IOF CO-HOSTS PREMIER EUROPEAN BONE CONGRESS

More than 4000 participants from 60 countries convened in Valencia, Spain from March 23-26, 2011 for the 2nd joint IOF-ESCEO (European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis) European Congress on Osteoporosis & Osteoarthritis (ECCEO11-IOF). The Congress is one of the most highly regarded medical and scientific events in the bone field, attracting leading experts and clinicians, specialists and bone experts from across Europe and around the world. The Congress presented the latest advances in bone research through plenary lectures by key experts, as well as in oral and poster presentations selected from close to 700 scientific abstracts. In conjunction with the Congress, IOF and ESCEO held the 1st IOF-ESCEO Pre-Clinical Symposium, a new forum for translational research. Further information is found on page 20.
WORLD OSTEOPOROSIS DAY
HIGHLIGHTS IN EUROPE

IOF member societies in cities throughout Europe held events and activities in the weeks around World Osteoporosis Day, October 20, 2011.

The 2011 prevention theme ‘Three steps to unbreakable bones’ was reflected in the many national campaigns carried out by some 20 European societies, briefly described on www.worldosteoporosisd.org.

IOF CEO Patrice McKenney attended a ‘Together we are Unbreakable’ media event and walk in Poland, IOF COO Judy Stenmark participated at a press event in Macedonia, and IOF President John Kanis spoke at a scientific event and Women Leader’s Roundtable in Armenia.
LATIN AMERICA

KICK-OFF MEETING OF INTERIM REGIONAL ADVISORY COUNCIL

The interim Regional Advisory Council (RAC) met for the first time in March 2011. The Council identified key concerns, needs and opportunities within each sub region, and prepared for the upcoming 1st Latin America Osteoporosis Meeting and Regional Audit in 2012. The Council meets via telephone conference every 6 weeks and holds informal meetings when the opportunity arises.

Showing initiative and commitment, the RAC members have networked successfully and generated interest from organizations who are considering joining the IOF family. Liaison between the LA regional office and the membership.

FACEBOOK LATIN AMERICA LAUNCHED

IOF’s Latin America Facebook community, launched in early 2011, is active and engaged with a growing number of fans. This is just another way IOF is trying to show local support to its regional communities.

OUTREACH REACHES NEW HEIGHTS WITH HUES.O.S.

IOF Latin America’s consumer awareness programme and media events took IOF messages to an audience of more than 35 million throughout the region. In addition to World Osteoporosis Day events, IOF Latin America coordinated an exciting new campaign called HUES.O.S.

Launched in March 2011 under the slogan ‘No Hablan. Ayúdanos’ (Bones Don’t Speak – Help them), this is an umbrella communications campaign which provides materials in Spanish, including posters and information about osteoporosis, within a microsite that can be used to highlight events and activities by members: www.ayudaatushuesos.com

The HUES.O.S. logo was used by press, media and industry partners in advertising on TV, radio, print and web media.
WORLD OSTEOPOROSIS DAY IN LATIN AMERICA

In October 2011, the LA Regional office organized outdoor activities for the public on four consecutive Saturdays in Buenos Aires, launched on October 1st with a ‘Walk for your Bones’.

A WOD media conference led by Prof José Zanchetta was supported by a well-known Argentinian entertainer. The impact exceeded all expectations with 44 different articles appearing in newspapers and news broadcasted on TV, Radio or blogs, reaching more than 8 million people.

Altogether, a broad range of WOD events were held throughout the region including in Argentina, Bolivia, Brazil, Costa Rica, Mexico, Panama, Uruguay, and Venezuela. ‘Walks for your Bones’ were held in Caracas and Panama on October 23rd and, in Brazil, the first virtual Walk for your Bones made the most of social media via the HUES.O.S. site.

IOF TRAINING COURSES IN LATIN AMERICA

2011 was a turning point with more health professionals trained than ever before. A total of 1750 people attended various courses in six different IOF Latin America countries:

IOF-ISCD certification for Latin America
In 2010 IOF Latin America launched a new series of clinical densitometry courses with ISCD certification. This cooperative project with the International Society of Clinical Densitometry (ISCD) provides health professionals in the region with a high quality educational experience that profits from the strengths of the two organizations. In 2011 courses were held in Brazil, Colombia and Mexico.

Osteoporosis and Celiac Disease Course
The multidisciplinary course focuses on issues related to osteoporosis and the treatment of patients with celiac disease. The 2nd course was held in Buenos Aires in September 2011.

IOF Paediatric Bone Health Training Course
This popular one-day course designed for paediatricians and other health professionals was held in Argentina and Mexico in 2011, with more than 300 participants.

IOF Symposia
IOF Latin America held four special symposia in conjunction with the meetings of national societies in Argentina, Mexico, Uruguay and Venezuela. A total of 1300 health professionals participated at these informative IOF-led symposia.
REGIONAL ADVISORY COUNCIL

- Hazem Abdel Azeem EG
- Gemma Adib SY
- Tobias De Villiers SA
- Basel Masri JO
- Jamal Saleh BA
- Eghbal Taheri IR
- Leith Zakraoui TN

NEW MEMBERS IN 2011

CSA  Tobias J. De Villiers SA
CNS  Saudi Osteoporosis Society

ELECTION OF THE REGIONAL ADVISORY COUNCIL

Elections were held in 2011 for the Regional Advisory Council, which includes representatives from each sub-region. The Council held its first meeting on October 19, 2011.

MIDDLE EAST & AFRICA REGIONAL AUDIT

This 76-page report sets a milestone for osteoporosis in the Middle East & Africa region. It is the first publication to examine epidemiology, costs and burden of osteoporosis in individual countries as well as collectively across the region. The report serves as an important policy document and is a valuable tool for the national societies to attract media, public and policy interest in osteoporosis.

Edited by Lead Author Prof. Ghada El-Hajj Fuleihan (Lebanon) and 1st Author Dr. Gemma Adib (Syria), the report is an excellent example of collaboration between the CSA and CNS, with contributions from 21 national member societies. The Audit findings received considerable media attention in the region and are having tangible impact in terms of policy and research.

NEW ADMINISTRATION OFFICE OPENS IN DUBAI

In March 2011 IOF opened an administrative office in Dubai, UAE headed by Hanady Khalife, IOF Regional Coordinator for the Middle East & Africa region. The office will help coordinate IOF activities and communications to CNS members in the region, establish fruitful relationships with regional partners and sponsors, and provide administrative support for the organization of Regional meetings.

CNS SUMMIT IN DUBAI

Following the launch of the Regional Audit, a Summit of CNS members was held on October 19, 2011. The meeting brought together CNS representatives from throughout the region to specifically develop a communication and dissemination plan for the Audit Report.
1ST MIDDLE EAST & AFRICA OSTEOPOROSIS MEETING

This meeting, the largest bone event ever held in the region was a resounding success, attracting 1016 physicians and clinical investigators from 55 countries. Held in Dubai from October 19 to 22, 2011, the meeting featured a clinically-oriented scientific programme that included 17 plenary lectures, five meet-the-expert sessions, five satellite symposia and an orthopedic roundtable. More than 40% of the 116 abstracts submitted were from researchers in the Middle East & Africa, while 33 and 18% were from Europe and Asia respectively.

IOF was honoured to have the official patronage of His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, U.A.E. Minister of Finance, and President of the Dubai Department of Health and Medical Services. HE Abdul Rhaman Al Owais, Minister of Culture, Youth and Community Development and UAE Acting Minister of Health, welcomed participants at the opening ceremony.

WORLD OSTEOPOROSIS DAY LAUNCH IN DUBAI

Over 200 people joined IOF and the Emirates Osteoporosis Society on a World Osteoporosis Day Walk for your Bones in Dubai. In Jordan, educational events in schools were supported by the Ministry of Education. In Palestine, two days of activities were held with high profile attendance of the General Director of Primary Health Care at the Ministry of Health.

IOF PROMOTES RESEARCH BY YOUNG SCIENTISTS

Six young investigators from the Middle East were awarded prestigious ‘IOF Young Investigator Grants’ in recognition of their top ranked research abstracts at the IOF Regionals – 1st Middle-East & Africa Osteoporosis Meeting. The presenting authors, 40 years old or younger, of the top six ranking abstracts were awarded US$1000 and were invited to present their work during a special plenary session. The winners were from Iran, Saudi Arabia (x3), Iraq, and Pakistan.
Leading the way in research and health professional education

COMMITTEE OF SCIENTIFIC ADVISORS WORKING GROUPS

IOF’s Committee of Scientific Advisors (CSA) develops and implements a wide number of important scientific programmes and publishes influential reviews, guidelines and position papers. CSA members are active in 12 working groups and participate in multinational research projects. In 2011 the CSA Working Groups published more key reviews and position papers than ever before.

- Bone Imaging Working Group
  CO-CHAIRS Mary Bouxsein, Harry Genant
- Educational Activities for Young Investigators Working Group
  CHAIR: Ego Seeman
- Epidemiology/Quality of Life Working Group
  CO-CHAIRS Cyrus Cooper, John A. Kanis
- Fracture Working Group
  CHAIR Kristina Akesson
- Inadequate Responders Working Group
  CHAIR A. Díez Pérez
- IOF-ECTS Glucorticoid-induced Osteoporosis Guidelines Working Group
  CHAIR Juliet Compston
- Joint IOF-IFCC Bone Marker Standards Working Group
  CO-CHAIRS Cyrus Cooper, with IFCC
- Nutrition Working Group
  CHAIR Ambrish Mithal
- Pathophysiology Working Group
  CHAIR Serge Ferrari

NEW in 2011

- Bone and Cancer Working Group
  CHAIR René Rizzoli
  AIM To review the effect of solid tumours and oncological treatment on bone fragility and fractures and provide general information and recommendations to health care professionals.

- ISFR-IOF Distal Radius Fracture Working Group
  AIM The ultimate goal of this working group is to reach a consensus about a core set of measures that should be included in scientific studies about distal radius fractures, within the framework of the International Classification of Functioning, Disability and Health (ICF).

- Skeletal Rare Disease
  CHAIR Maria Luisa Brandi
  AIM The objectives are to mentor and share knowledge, develop networking opportunities and bone-related projects, initiate advocacy activities and integrate skeletal rare diseases into the rare disease community

KEY POSITION AND REVIEW PAPERS PUBLISHED IN 2011

ANNOUNCING FRAX® DESKTOP

In September 2011, the WHO Fracture Risk Assessment Tool (FRAX®) was made available as a stand-alone version on desk or lap-top computers without the need for internet access. IOF, which supports the development of FRAX®, applied license fees to FRAX® Desktop in order to cover the maintenance costs of the websites and the development of future versions of FRAX®. Use of the online FRAX® tool at www.shef.ac.uk/FRAX remains free of charge. An iPhone App (also functions with iPad) is available for a nominal fee via iTunes. Go to www.iofbonehealth.org to see other FRAX tools.

VERTEBRAL FRACTURE INITIATIVE UPDATED

A new updated version of the popular Vertebral Fracture Initiative was launched in May 2011. This toolkit aims to help radiologists and other health professionals identify vertebral fractures and take appropriate follow-up action.

PUBLISHING LEADING SCIENTIFIC JOURNALS

**Osteoporosis International**
EDITORS IN CHIEF John A Kanis and Robert Lindsay
Joint journal of IOF and the NOF (USA), Monthly peer-reviewed journal, and one of the most clinical research journals in the field. Impact Factor for 2010 of 4.859, ranked 23 of 116 journals in the fields of endocrinology & metabolism.

**Calcified Tissue International**
EDITORS IN CHIEF Roberto Civitelli and Stuart Ralston
Monthly peer reviewed journal dedicated to original research on the biology and mechanisms of metabolic bone diseases. Impact factor 2010: 2.759

**Archives of Osteoporosis**
EDITORS IN CHIEF John A Kanis and Robert Lindsay
A joint online journal of the IOF and NOF(USA). Highlights regional specificities concerning epidemiology, reference values for bone density and bone metabolism, as well as clinical aspects of osteoporosis and other bone diseases. NEW: As of 2011 PubMed-indexed!

**Progress in Osteoporosis**
EDITOR Ego Seeman
A free online review journal that provides succinct summaries of the most important articles published in the preceding 3-4 months. More than 11,000 readers, growing steadily www.iofbonehealth.org/pio
ORGANIZING SCIENTIFIC MEETINGS AND TRAINING COURSES

IOF held three key scientific and educational meetings in 2011 which attracted a record number of health professionals. The meetings showcase the latest clinical research and offer high standards of health professional education featuring renowned international and local speakers. Specific topics to meet the information needs of the region are addressed. As an international platform for the work of clinical scientists and national societies in the region, the meetings also help to generate local public and policy interest in osteoporosis and its management.

1ST IOF-ESCEO PRE-CLINICAL SYMPOSIUM

This Symposium, chaired by Professor Gerard Karsenty, was held for the first time in Valencia in conjunction with the ESCEO11-IOF meeting. This exciting new forum is devoted to basic bone science and research that potentially translates into new clinically-relevant knowledge. The Symposium is designed to give young researchers a high-profile platform for their work, featuring a unique format that includes more than seven hours of oral presentations; €250 grants offered for all selected oral presentations; no industry exhibits or sponsorship; and a very low registration fee.

TRAINING COURSES TO IMPROVE PATIENT CARE

The 21st IOF Advanced Training Course on Osteoporosis, held from January 31-February 2, 2011 in Geneva Switzerland, is IOF’s flagship training course. Chaired by Professor Socrates Papapolous, the course offers CME accreditation (15 credits), features renowned international faculty and is restricted to 200 attendees in order to allow interaction between faculty and participants. The course has provided comprehensive training in osteoporosis to almost 4000 health professionals have over the past two decades.
INTERNATIONAL OSTEOPOROSIS FOUNDATION
ANNUAL REPORT 2011

ENDORSEMENT
OF IOF
MEMBER SOCIETY MEETINGS
IOF supports a number of meetings and conferences held by its member societies, either through endorsement, provision of speakers and/or funding. A list of past meetings with IOF involvement is available on the IOF website at www.iofbonehealth.org/past-meetings-and-events.

SCIENCE IN THE NEWS
IOF communicates weekly meeting news and the monthly newsletter ‘BoneBlast’ to its large database of interested health professionals, members and policy makers. Regular press releases issued via the scientific news agency EurekAlert, highlight important reviews, guidelines and position papers to an audience of more than 8000 health journalists worldwide.

PROVIDING SCIENTIFIC GRANTS & FELLOWSHIPS

1st Herbert A. Fleisch ESCEO-IOF Medal
Professor Gerard Karsenty of the Columbia University Medical Center was awarded the inaugural Herbert A. Fleisch ESCEO-IOF Medal, at an award ceremony held on March 23, 2011, during the opening of the ECCEO11-IOF Congress. The new award, valued at €20,000, recognizes a researcher who has made outstanding and groundbreaking achievements in basic bone science. Gerard Karsenty M.D., Ph.D., is Professor and Chair, Department of Genetics & Development, Columbia University Medical Center, New York. He is renowned for his fundamental contributions to understanding skeletal development and skeletal physiology.

ESCEO-IOF Servier Pierre D. Delmas Prize
Professor John A Kanis was named the winner of 2nd ESCEO-IOF Servier Pierre D. Delmas Prize. The prestigious award, granted by the European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis (ESCEO) and IOF with the support of Servier, honours an individual who has made outstanding and major scientific contributions to the study of bone and mineral diseases. Consisting of a grant of €40,000 and an honorary medal, the award is named after the late Pierre Delmas, former IOF President and Professor of Medicine and Rheumatology at the University of Lyon, France. John A. Kanis, currently IOF President, is Emeritus Professor in Human Metabolism and Clinical Biochemistry and the Director of the WHO Collaborating Centre for Metabolic Bone Diseases, University in Sheffield, UK.

Young Investigator Awards
IOF promotes research by young investigators through two sets of awards. The IOF-Servier Young Investigator Research Grant, valued at €40,000, is awarded every two years (the next in 2012) in support of exceptional international research. Additionally, IOF offers five or more grants of US$1000 to the highest ranked abstracts submitted to each of its annual regional meetings. See respective regional sections on pages 8, 15 and 17.

IOF DIAGNOSIS COURSE, WITH DENSITOMETRY CERTIFICATION
This well established IOF course with optional densitometry certification has been held in cooperation with IOF national societies in more than 21 countries since its launch in 2007. In 2011 courses were held with:
- Indian Society for Bone an Mineral Research, New Delhi, August 11-12, 2011
- Osteoporosis Society of the Philippines Foundation Inc., Manila or Cebu City, October 18-19, 2011

Course leaders are Professors Marius Kränzlin and René Rizzoli.
GLOBAL OUTREACH
Local support for member societies

As an umbrella organization, IOF plays an important role in mobilizing and energizing the IOF network of almost 200 member patient and medical societies around the world. IOF global campaigns, placed at the disposal of member societies, translate into improved education, awareness and advocacy at the national level.

WORLD WIDE CONFERENCE OF OSTEOPOROSIS PATIENT SOCIETIES

More than 130 osteoporosis patient society representatives gathered in Valencia, Spain to attend the 13th IOF World Wide Conference of Osteoporosis Patient Societies (IOF WWC) on March 18-20, 2011. The IOF WWC, held every two years, is one of IOF’s flagship programmes for its member patient societies. The two-and-a-half day conference features lectures, workshops, panel discussions, and award presentations. The event gives IOF members an opportunity to exchange cross-cultural experiences and to develop new skills of direct relevance to their grass roots work at the national level.

A predominant theme at the 2011 conference was social media and its potential to change the way non-profits communicate with patients, the public, and the community at large.

MEMBER AWARDS

IOF-Amgen Health Professionals Awareness Grants

In 2011, three IOF-Amgen Health Professional Grants of US$10,000 each were awarded to IOF member societies. The grants support innovative and cost effective projects that provide educational outreach to clinicians and allied health professionals at the national level. The winners of the 2011 Grants, awarded in Valencia, Spain on the occasion of the World Wide Conference of Osteoporosis Patient Societies were:

- Asociación Colombiana de Osteología y Metabolismo Mineral – ACOMM (Colombia)
- Osteoporosis Australia
- Healthy Bone Enthusiasts Society – STENKO (Poland)

2011 Linda Edwards Memorial Award

The winner of the 2011 Linda Edwards Memorial Award is the Bulgarian Association ‘Women without Osteoporosis’. The prestigious award, valued at 20,000 CHF, is awarded every two years to a fledgling IOF patient society that shows creativity and extraordinary commitment. The award was presented at the IOF WWC held in Valencia, Spain.

IOF-Anlene Nutrition Awareness for Bone Health Campaign Grant

This new award was presented at the IOF World Wide Conference of Osteoporosis Patient Societies in Valencia, Spain to the Osteoporosis Society of the Philippines Foundation Inc (OSPFI). The grant, valued at US$10,000 supports educational programmes and campaigns by osteoporosis patient societies in Asia that seek to raise awareness of how lifestyle factors, including healthy nutrition, can contribute to the maintenance of strong bones.
World Osteoporosis Day

Marked on October 20 every year and spearheaded by IOF, World Osteoporosis Day is an important annual event to generate media, public and health professional interest in osteoporosis and its prevention. In 2011 the world-wide movement was held under the ‘Love your bones’ banner, with a clear prevention message ‘Three steps to unbreakable bones’ – vitamin D, calcium and exercise’ reflected in a new thematic report, fact sheets and posters produced in more than 6 languages. IOF representatives joined IOF member societies around the world to hold a wide range of events, including ‘Walk for your bones’ public events, press conferences, educational seminars and media campaigns.

For the first time, World Osteoporosis Day was given greater visibility and new branding with its own microsite www.worldosteoporosisd.org. The campaign also featured an exciting social and online visual media component, including two new videos and ‘The Unbreakable Embrace’ campaign, a unique online campaign via Facebook.

THREE STEPS TO UNBREAKABLE BONES REPORT

Published for World Osteoporosis Day, this 24-page report was authored by Professor Heike Bischoff-Ferrari of the Centre on Aging and Mobility, University of Zurich and Dept. of Rheumatology, University Hospital Zurich, Switzerland. It was widely read and downloaded in seven languages, including English, French, German, Italian, Arabic, Chinese, and Spanish. The report, supported by multi-language fact sheets, explains how vitamin D, calcium/protein and exercise set the foundation for strong and healthy bones at all stages of life. It also includes practical tips for consumers and healthcare professionals.
REACHING OUT ONLINE

BONEBLAST

Beginning in May 2011, IOF issued a monthly newsletter which gives a succinct overview of IOF science, policy and other news of interest to a database of some 17,000 people.

FACEBOOK & TWITTER

IOF’s dynamic Facebook page is growing by leaps and bounds. Now counting over 2,100 fans from around the world, the IOF Facebook page has become a vibrant forum for commentary and news from IOF and the global osteoporosis community.

IOF WEBSITE

IOF’s website is a major global resource for online information on osteoporosis, with close to 700,000 annual visitors. It provides information for the general public and offers indispensable resources for health professionals. Throughout 2011 IOF staff worked towards the implementation of a new website, to be launched in early 2012, which will feature a modern design, new content and modified navigation for an enhanced user experience.

OSTEOLINK

IOF’s first live webcast coverage of a press event took place in March 2011 at the global launch of OsteoLink in Valencia, Spain. OsteoLink is the world’s first social network for people with osteoporosis, their friends, families, and healthcare professionals. The social network’s global reach expanded considerably in 2011 with the addition of national sites for Switzerland and Australia, following previous launches in Austria and Sweden. IOF looks forward to Germany and Portugal joining the OsteoLink community in the coming year. Visit www.osteolink.org

A NEW LOGO FOR THE NEW DECADE

IOF’s well-established logo was given a fresh new look in 2011. With a crisp clear design, accompanied by new IOF branding guidelines, the IOF logo is a strong graphic start to the new decade.
JOIN OUR UNBREAKABLE EMBRACE
Show your support for people with osteoporosis

The Unbreakable Embrace application is a dynamic banner generator that is located on Facebook, providing an easy and secure platform for photo submission.

WORLDWIDE SUPPORT

Join the Unbreakable Embrace – an online movement calling for action on a silent but devastating disease. Add your name and face to the many others calling for osteoporosis to be made a world healthcare priority. Together we can realise a world without osteoporotic fractures.

102 have joined this cause

INVITE YOUR FRIENDS

EMBRACED FRIENDS

INTERNATIONAL OSTEOPOROSIS FOUNDATION
ANNUAL REPORT 2011
The IOF secretariats in Switzerland and in the regional offices carry out varied tasks related to the management of IOF, including the daily running of the organization, fundraising, project management, member services and liaison, publication management, and congress or course organization.
We are pleased to report that 2011 was an overall solid financial year, with a small financial gain that has continued the positive trend of the past several years.

Due to the cyclical nature of the IOF scientific meeting programme, the financial gain was lower in 2011 than in 2010. Nevertheless, the strict financial controls and streamlining operations begun in 2008 continue, and as a result IOF operating costs remained stable. IOF management has also shown a strong commitment to increasing the efficiency and effectiveness of the organization. Further steps are being taken to reduce our overhead costs and these should bear fruit in 2012-2013.

Thanks to the guidance of the IOF Finance Committee, and despite currency fluctuations and a difficult and unpredictable economic environment, we were happy to see that our investment income has been maintained. Through a conservative and result-oriented investment strategy we hope to continue to strengthen IOF financial reserves as a basis for long-term stability and security.

The highlights of our regionalization strategy include the publication of two influential Regional Audit reports in 2011 and the satisfactory outcome of the IOF Regionals in the Asia-Pacific and the Middle East & Africa Regions. The modest profits resulting from these meetings have been directed to advancing activities in the respective regions.

Fundraising and grant acquisition is, as always, an important and challenging area for IOF staff. As well we wish to thank the many CCA member companies which have partnered with us to support important projects and programme areas (see page 31).

We also wish to take this opportunity to extend special thanks to our accounting firm AMS (Accounting & Management Services SA) in Geneva and our auditors, the Geneva branch of BDO, for their expert and timely services. It goes without saying that I thank the IOF team for yet another year of outstanding support.

In 2012 we look forward to moving ahead as a fiscally sound and effective organization with an expanding programme of scientific and public outreach initiatives.
## Financial Statements

### OPERATING ACCOUNT FOR THE YEAR ENDED DECEMBER 31, 2011 in CHF

### Operating Revenues

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>2 134 126</td>
<td>8 253 118</td>
</tr>
<tr>
<td>IOF Family</td>
<td>584 264</td>
<td>347 396</td>
</tr>
<tr>
<td>Promoting Policy Change</td>
<td>457 045</td>
<td>560 167</td>
</tr>
<tr>
<td>Outreach and Education</td>
<td>1 516 167</td>
<td>847 469</td>
</tr>
<tr>
<td><strong>Total Programs and Projects</strong></td>
<td>4 691 602</td>
<td>10 008 150</td>
</tr>
<tr>
<td>Other income</td>
<td>457 415</td>
<td>333 032</td>
</tr>
<tr>
<td><strong>Total Operating Revenues</strong></td>
<td><strong>5 149 017</strong></td>
<td><strong>10 341 182</strong></td>
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</tbody>
</table>

### Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>1 755 274</td>
<td>5 791 087</td>
</tr>
<tr>
<td>IOF Family</td>
<td>700 350</td>
<td>516 043</td>
</tr>
<tr>
<td>Promoting Policy Change</td>
<td>342 125</td>
<td>489 337</td>
</tr>
<tr>
<td>Outreach and Education</td>
<td>1 281 741</td>
<td>422 279</td>
</tr>
<tr>
<td><strong>Total Programs and Projects</strong></td>
<td>4 079 490</td>
<td>7 218 746</td>
</tr>
<tr>
<td>Management and administration</td>
<td>762 998</td>
<td>721 638</td>
</tr>
<tr>
<td>Fundraising</td>
<td>120 377</td>
<td>67 139</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>883 375</strong></td>
<td><strong>788 777</strong></td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>4 962 865</strong></td>
<td><strong>8 007 523</strong></td>
</tr>
</tbody>
</table>

### Financial Income and Expenditure

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial income</td>
<td>489 190</td>
<td>308 112</td>
</tr>
<tr>
<td>Financial expenses</td>
<td>660 638</td>
<td>927 293</td>
</tr>
<tr>
<td>Financial loss for the year</td>
<td>- 171 448</td>
<td>- 619 181</td>
</tr>
<tr>
<td>Operating gain for the year</td>
<td>186 152</td>
<td>2 333 659</td>
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</table>

### Gain/(loss) for the year

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gain/(loss) for the year</strong></td>
<td><strong>14 704</strong></td>
<td><strong>1 714 478</strong></td>
</tr>
</tbody>
</table>
### Detail ‘The 206: A Bone Fund’

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>101 164</td>
<td>32 864</td>
</tr>
<tr>
<td>Expenses</td>
<td>93 437</td>
<td>89 711</td>
</tr>
<tr>
<td><strong>Increase/(decrease) of ‘The 206: A Bone Fund’</strong></td>
<td>7 727</td>
<td>- 56 847</td>
</tr>
</tbody>
</table>

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td>4 963 581</td>
<td>4 431 721</td>
</tr>
<tr>
<td>Fixed assets</td>
<td>3 870 934</td>
<td>3 257 131</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>8 834 515</td>
<td>7 688 852</td>
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</tbody>
</table>

### Liabilities

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short-term liabilities</td>
<td>2 870 390</td>
<td>946 415</td>
</tr>
<tr>
<td>Long-term liabilities</td>
<td>1 527 428</td>
<td>2 328 170</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>4 397 818</td>
<td>3 274 585</td>
</tr>
</tbody>
</table>

### ‘The 206: A Bone Fund’

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening balance</td>
<td>925 198</td>
<td>982 045</td>
</tr>
<tr>
<td>Increase/(decrease)</td>
<td>7 727</td>
<td>- 56 847</td>
</tr>
<tr>
<td><strong>Closing balance</strong></td>
<td>932 925</td>
<td>925 198</td>
</tr>
</tbody>
</table>

### Donation Capital

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening balance</td>
<td>3 489 069</td>
<td>1 774 591</td>
</tr>
<tr>
<td>Gain/(loss) for the year</td>
<td>14 704</td>
<td>1 714 478</td>
</tr>
<tr>
<td><strong>Closing balance</strong></td>
<td>3 503 773</td>
<td>3 489 069</td>
</tr>
</tbody>
</table>

**The figures indicated on pages 28-30 have been extracted from the statutory financial statements for 2011 which have been subject to a limited statutory examination by BDO SA. The full set of the statutory financial statements for 2011 and the report of BDO SA are available upon request at the IOF Secretariat, Nyon.**
## Statement of Expenses

<table>
<thead>
<tr>
<th>Program and Projects</th>
<th>Direct Project Costs</th>
<th>Employee Costs</th>
<th>Supporting Services</th>
<th>Total Expenses 2011</th>
<th>Total Expenses 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Science</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World-class scientific conferences</td>
<td>758 283</td>
<td>176 528</td>
<td>64 137</td>
<td>998 948</td>
<td>5 129 522</td>
</tr>
<tr>
<td>Support innovative research</td>
<td>87 990</td>
<td>56 761</td>
<td>20 623</td>
<td>165 373</td>
<td>221 898</td>
</tr>
<tr>
<td>Expand professional awareness</td>
<td>331 821</td>
<td>16 715</td>
<td>60 73</td>
<td>354 690</td>
<td>259 785</td>
</tr>
<tr>
<td>Training</td>
<td>264 922</td>
<td>48 641</td>
<td>17 673</td>
<td>331 236</td>
<td>312 644</td>
</tr>
<tr>
<td>Others</td>
<td>13 614</td>
<td></td>
<td></td>
<td>13 614</td>
<td>354</td>
</tr>
<tr>
<td>Total</td>
<td>1 456 630</td>
<td>298 645</td>
<td>108 505</td>
<td>1 863 779</td>
<td>5 924 202</td>
</tr>
<tr>
<td><strong>IOF Family</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expand the Network</td>
<td>11 751</td>
<td>2478</td>
<td>900</td>
<td>15 129</td>
<td>9040</td>
</tr>
<tr>
<td>Service Members</td>
<td>350 187</td>
<td>48 479</td>
<td>17 614</td>
<td>416 279</td>
<td>189 405</td>
</tr>
<tr>
<td>Total Internal meetings and conferences</td>
<td>150 094</td>
<td>137 362</td>
<td>49 907</td>
<td>337 363</td>
<td>386 835</td>
</tr>
<tr>
<td>Total</td>
<td>512 032</td>
<td>188 318</td>
<td>68 421</td>
<td>768 770</td>
<td>585 280</td>
</tr>
<tr>
<td><strong>Promoting Policy Change</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Convince decision makers (publications, meetings)</td>
<td>102 052</td>
<td>99 822</td>
<td>36 268</td>
<td>238 142</td>
<td>438 045</td>
</tr>
<tr>
<td>Increase ability of IOF network to lobby for policy change</td>
<td>110 147</td>
<td>30 104</td>
<td>10 938</td>
<td>151 188</td>
<td>91 090</td>
</tr>
<tr>
<td>Total</td>
<td>212 199</td>
<td>129 926</td>
<td>47 205</td>
<td>389 330</td>
<td>529 134</td>
</tr>
<tr>
<td><strong>Outreach and Education</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assisting IOF members to raise public awareness</td>
<td>14 866</td>
<td>172</td>
<td>62</td>
<td>15 100</td>
<td>1661</td>
</tr>
<tr>
<td>Assisting IOF members to provide the public energy</td>
<td>170 490</td>
<td>57 504</td>
<td>20 892</td>
<td>248 886</td>
<td>308 314</td>
</tr>
<tr>
<td>Assisting IOF members to develop education programs</td>
<td>938 565</td>
<td>70 878</td>
<td>25 752</td>
<td>1 035 195</td>
<td>70 617</td>
</tr>
<tr>
<td>Fundraising materials</td>
<td>25 026</td>
<td>4241</td>
<td>35 190</td>
<td>64 457</td>
<td>92 561</td>
</tr>
<tr>
<td>Total</td>
<td>1 148 947</td>
<td>132 794</td>
<td>81 896</td>
<td>1 363 638</td>
<td>473 153</td>
</tr>
<tr>
<td><strong>Total Program and Projects</strong></td>
<td>3 329 808</td>
<td>749 683</td>
<td>306 027</td>
<td>4 385 517</td>
<td>7 511 769</td>
</tr>
<tr>
<td><strong>Supporting Services</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and Administration</td>
<td>254 954</td>
<td>508 044</td>
<td>-338 767</td>
<td>424 231</td>
<td>428 615</td>
</tr>
<tr>
<td>Raising money from existing and new sources (Fundraising)</td>
<td>30 265</td>
<td>90 113</td>
<td>32 740</td>
<td>153 117</td>
<td>67 139</td>
</tr>
<tr>
<td>Total</td>
<td>285 219</td>
<td>598 157</td>
<td>-306 027</td>
<td>577 348</td>
<td>495 754</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>3 615 026</td>
<td>1 347 839</td>
<td>0</td>
<td>4 962 865</td>
<td>8 007 523</td>
</tr>
</tbody>
</table>

International Osteoporosis Foundation - USA, Inc.

In order to establish a legal presence in North America “International Osteoporosis Foundation - USA, Inc” was established on December 2, 2004 as a not-for-profit corporation organized under the Not-For-Profit Corporation Law of the State of New York.


Risk Assessment

A risk analysis was performed in December 2010 by the CEO and IOF’s President. The risk analysis was presented to the Board in March 2011. In December 2011 the risk assessment performed in 2010 was updated by the CEO and IOF’s President and will be presented at the next Board meeting.
IOF thanks the following corporate sponsors and partners

CONGRESSES, CONFERENCES AND TRAINING COURSES

European Congress on Osteoporosis & Osteoarthritis ECCEO11-IOF (Valencia, Spain)

DIAMOND Rottapharm/Madaus

PLATINUM Amgen/GSK

SILVER Pfizer/MSD

IOF Regionals 2nd Asia-Pacific Osteoporosis & Bone Meeting (Gold Coast, Australia)

GOLD MSD

SILVER Amgen/GSK

BRONZE Lilly

IOF Regionals 1st Middle East & Africa Osteoporosis Meeting (Dubai, UAE)

PLATINUM Servier

GOLD Amgen

SILVER MSD

BRONZE Novartis

IOF Worldwide Conference of Osteoporosis Patient Societies (Valencia, Spain)

GOLD Pfizer

SILVER Amgen/GSK

BRONZE Lilly

IOF Advanced Training Course on Osteoporosis (Geneva, Switzerland)

ELIE Lilly

HEALTH PROFESSIONAL EDUCATION/RESEARCH

CSA Working Groups Amgen/GSK

IOF-EFPIA/EU 27 Project Script Switch

FRAX Novartis

Invest in Your Bones Campaign Servier

Vitamin D meeting, Brussels DSM

SPECIAL PROJECTS

OsteoLink Ambient Assisted Living (AAL) Amgen/GSK Medtronic Foundation

IOF Logo Alticor Fonterra

WEBSITE Amgen/GSK Warner Chilcott

GRANTS, AWARDS AND FELLOWSHIPS

IOF-Amgen-GSK Health Professionals Awareness Grants Amgen/GSK

IOF-Anlene Nutrition Awareness for Bone Health Campaign Grant 2011 Fonterra

PUBLICATIONS

IOF Annual Report 2010 Banque Piguet & Cie

Middle East & Africa Regional Audit Fonterra Servier

Eastern European and Central Asian Audit Report Servier

WORLD OSTEOPOROSIS DAY

GOLD Amgen & GSK Fonterra Lilly MSD

LATIN AMERICA

IOF Logo Danone Argentina S.A. Formasis S.A. (Danone Uruguay)

Latin America Regional Audit GSK Servier

Children Bone Health Course Mexico Danone de Mexico S.A. de C.V.

Argentina Danone Argentina S.A. Eli Lilly Argentina S.A. Novonordisk Argentina S.A. Roux Ocefa

Osteoporosis & Celiac Disease Workshop (Argentina) Montpellier S.A.

LA Outreach & Communication related projects Farma Venezuela S.A. MSD de Mexico S.A. de C.V. Servier Venezuela S.A.