OUR GLOBAL VISION

The International Osteoporosis Foundation (IOF) is the largest and most highly respected global organization dedicated to the fight against osteoporosis and related musculoskeletal diseases. It is a registered not-for-profit, non-governmental organization based in Switzerland.

Mission

IOF’s mission is to promote the maintenance of bone, muscle and joint health as a worldwide priority.

An influential global constituency

IOF is a powerful global alliance of patient societies, research and medical organizations, health-care professionals and international companies. Its reach is truly global with established regional offices in Latin America (Buenos Aires), Middle East and Africa (Dubai), and Asia-Pacific (Singapore). Regional Advisory Councils (RAC) support the efforts of national osteoporosis societies in their geography and determine programming priorities in line with the IOF global strategy. This combined with a Board of Governance that has representation from each of the continents helps IOF lead the global fight against bone, muscle and joint disorders.

IOF’s membership is comprised of three committees:

- **Committee of National Societies** (CNS) representing 230 societies in 98 locations
- **Committee of Scientific Advisors** (CSA) comprising 132 members
- **Committee of Corporate Advisors** (CCA) representing 23 companies
MESSAGE FROM THE PRESIDENT

As the leading NGO in the bone, muscle and joint field, IOF has an extensive and ambitious ‘to do’ list. We strive to channel our energies and resources wisely, with emphasis on projects which will ultimately have the greatest impact on clinical best practice and patient care. In 2014 we thus placed increased emphasis on several of our most effective and well established science, policy, and public outreach programmes. I’d like to highlight just two:

In 2014 IOF continued its focus on secondary fracture prevention with its trademarked Capture the Fracture® (CTF) programme. CTF expanded its outreach, providing new educational tools and making the Best Practice Framework broadly accessible in practical brochure format. The long-term ambition is to make this important resource available to clinics and hospitals worldwide in 50% of the world’s written languages. To date 114 Fracture Liaison Services have been submitted for best practice recognition and 64 Seals of Recognition awarded.

Public outreach to increase global knowledge and awareness of osteoporosis is an essential IOF mission. Although proud of its extensive stakeholder network – now comprising a record 230 member national societies and 132 scientific experts from all continents – IOF is placing increased emphasis on direct outreach to patients and public. In 2014 we were able to connect with the broader community by increasing our use of social media, establishing a ‘Love Your Bones’ global symbol for bone health, and launching a monthly Love Your Bones newsletter for lay members. With this broader global membership base, IOF hopes to carry greater weight when calling on health authorities to prioritize bone, muscle and joint disease prevention and treatment.

John A Kanis
MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

In many ways, 2014 was a year of stability from both a financial and organizational standpoint. Despite a challenging economic climate, we were able to meet our key objectives and continue to develop our many established programmes. We also enjoyed stability in our staffing, in IOF leadership and to a large extent in our fundraising base.

One of the year’s many highlights was World Osteoporosis Day. With its focus on osteoporosis in men, the campaign generated great international interest and helped to dispel the myth that osteoporosis is ‘a women’s disease’. High-profile scientific meetings in Seville, Taipei and Orlando helped to advance health professional education and provided international platforms for regional research. Furthermore, IOF’s scientific working groups were expanded to include a new focus on sarcopenia.

I’d like to thank the staff, Board members and Committee Chairs for their impressive work and dedication. I would also like to acknowledge the 23 corporate members and industry partners whose unrestricted support is of critical importance to our work. The outstanding contributions of all our constituents, including our member societies and scientific experts, help IOF earn its place at the forefront of the bone, muscle and joint arena.

Judy Stenmark
THE CALL TO ACTION

Uniting a broad constituency of stakeholders, IOF calls on health authorities in all countries to prevent fragility fractures due to osteoporosis and to promote the maintenance of bone, muscle and joint health as a worldwide priority. The reasons are clear. All too often neglected, chronic age-related musculoskeletal diseases are having a growing impact on populations worldwide. Even today, millions of people in all regions of the world are affected by pain, disability, premature death, and loss of independence due to fragility fractures.

With the expected dramatic increase in the ageing population, the burden of osteoporosis and fractures will rise exponentially – unless urgent action is taken. The aim of our extensive programmes and projects is to:

**EMPOWER**

people to take action to prevent, diagnose and treat bone, muscle and joint disorders

**CAMPAIGN**

for policy change to make bone, muscle and joint disorders a health-care priority

**ENABLE**

health-care professionals to provide the best possible care to people with bone, muscle and joint disorders

**SUPPORT**

national osteoporosis societies to maximize their effectiveness in promoting musculoskeletal health
**The Year in Review**

**January**
- Position paper charts uptake of FRAX worldwide

**February**
- IOF-ISCD Skeletal Health Orlando 2014
- IOF launches new FRAX App for iOS and Android mobile devices

**March**
- IOF-IFCC study shows fracture prediction strength of BTMs

**April**
- EU27 Report tool kit launched to aid national advocacy efforts in the EU
- WCO-IOF-ESCEO14 European Congress on Osteoporosis & Osteoarthritis

**June**
- First issue of IOF Love Your Bones newsletter for patients and public issued
IOF Survey finds global lack of knowledge and neglect of men's fracture risk

Launch of the *Osteoporosis in Men: Why Change Needs to Happen* report and *Real Men Build Their Strength From Within* patient brochure

World Osteoporosis Day events celebrated around the globe

Joint meeting of the European Parliament Osteoporosis Interest Group and the EU Osteoporosis Consultation Panel showcases national-level advocacy efforts
WORLD OSTEOPOROSIS DAY – THE ANNUAL FOCAL POINT FOR MEDIA AND PUBLIC AWARENESS

October 20 marked the pinnacle of a year-long campaign to draw global attention to the issue of osteoporosis in men. Although one-third of all hip fractures worldwide occur in men – causing greater morbidity and higher mortality rates than in women – the male population is far from being adequately diagnosed or treated. The campaign ‘Real men build their strength from within’ therefore sought to dispel the myth that osteoporosis is a ‘woman’s disease’ by alerting men to the fact that appearances can be deceiving: men who look strong, may actually be weak on the inside due to poor skeletal health. The campaign also put a spotlight on the serious socio-economic burden of the disease in men, presented key facts, and urged action for prevention and treatment.
We must act now to ensure men not only live longer but also have a future free of the pain and suffering caused by osteoporotic fractures.

Peter Ebeling, IOF Board Member

Hallmarks of a successful campaign
For the first time, a comprehensive 32-page toolkit was produced and made available to members and the public. The toolkit outlined key messages and was segmented according to target audience, providing a broad range of ideas for events and the dissemination of WOD campaign materials. Hosted on a dedicated World Osteoporosis Day (WOD) website, the campaign featured a wealth of different resources and communications to maximize media outreach and messaging targeted at the general public, health-care professionals and health authorities. Communications throughout the year were magnified by ongoing use of social media. This resulted in:

- **44%** increase in WOD website views
- **19%** increase in WOD Facebook page ‘likes’
- **289%** increase in press centre views
- **34%** increase in reported WOD activities

- More than 800 online and print articles generated from IOF press releases alone (based on global outreach only)
- Media reach of over 2 billion in more than 35 countries

Dynamic resources for community outreach
The general public was invited to download campaign posters, an educational brochure and report, fact sheet and an infographic. The resources were provided in nine languages and IOF member societies were invited to use the IOF artwork for their own national campaigns around the world.
Expert report on osteoporosis in men

The report ‘Osteoporosis in Men – why change needs to happen’ was authored by leading expert and IOF Board member Professor Peter Ebeling, it showed how the ability of men to live independent pain-free lives into old age is being seriously compromised by osteoporosis. The known risk factors and treatment strategies that relate to osteoporosis in men were highlighted with the aim of motivating health-care professionals and policy makers to take action to reduce the disease burden.

Public outreach through community events and local campaigns

IOF’s global WOD campaign is accompanied by community events and local campaigns at the national level in all regions of the world. In 2014 IOF member patient and medical societies, hospitals, clinics, schools and companies worldwide carried out varied events, many of which were featured in the World Osteoporosis Day website. Through IOF and community efforts, millions of consumers, patients, health professionals and policy makers received important prevention messages.
First World Osteoporosis Day survey

An IOF multi-national survey, carried out in men and women from 12 countries showed that on average, 90% of 13,258 adults questioned were unaware of how common osteoporotic fractures are in men. The survey also revealed that an average of 53% of male respondents aged 50+ who had visited a doctor for a routine physical check-up had never had any form of bone health assessment whatsoever. The survey results confirmed that although common and potentially life-threatening, osteoporosis remains a vastly underestimated and neglected health issue in men worldwide.

World Osteoporosis Day press event in Ghent focused on osteoporosis in men. From left to right: Dr Jagait, Mr Verstraete, Dr Goemaere, Prof Kaufman and Prof Reginster

IOF President John Kanis, IOF CEO Judy Stenmark, and F.I.R.M.O. President Maria-Luisa Brandi present Pope Francis with the new 2014 World Osteoporosis Day report at the Vatican
GROWING IOF’S GLOBAL MEMBERSHIP

In 2014 IOF’s membership base grew to encompass the broader musculoskeletal field – reflecting the importance of cooperation and synergy among organizations and disease areas that share common prevention strategies. IOF also made a concerted effort to grow its lay membership base and recognized the important contribution of its member societies with a new Committee of National Societies (CNS) award. During the year, planning began for IOF’s next Worldwide Conference of Osteoporosis Patient Societies (WWC) which will take place in Athens from September 11-13, 2015.

CNS Membership grows to 230 societies

Interest in IOF membership has grown and the scope of its CNS membership now increasingly reflects the broader scope of chronic musculoskeletal diseases. The CNS grew from 222 to 230 members from 98 countries in 2014. A total 13 new member societies joined:

- American Association of Clinical Endocrinologists (USA)
- American Orthopaedic Association - AOA (USA)
- Association Against Osteoporosis of the Rep. of Moldova OLIMP (Moldova)
- FOMAT Medical Research SA (Ecuador)
- Fondazione Raffaella Becagli - F.I.R.M.O. (Italy)
- Indian Menopause Society (India)
- Indonesian Society of Gerontology (Indonesia)
- Kazakhstan Doctors Association on Osteoporosis (Kazakhstan)
- Ortomed (Italy)
- SIGMA Canadian Menopause Society (Canada)
- Spanish Orthopaedic and Traumatology Society - SECOT (Spain)
- VERSTAND Osteoporosis Foundation (Cameroon)
- World Confederation of Physical Therapy

New CNS Medal awarded

Dr Vladyslav Pivoroznyuk, President of the Ukrainian Osteoporosis Association, was awarded the first IOF Committee of National Societies Medal on the occasion of the World Congress on Osteoporosis, Osteoarthritis & Musculoskeletal Diseases in Seville, Spain. The new award recognizes a CNS member for his or her active and longtime participation in the IOF family, for extending IOF messages to the broader community and showing outstanding dedication to osteoporosis prevention and advocacy.
Launch of the One Million+1 membership campaign
As the world’s leading NGO in the field, IOF is seeking to build a global community of concerned individuals in support of bone health. The aspirational goal of one million individual members, including both laypersons and medical professionals, will give IOF a stronger voice to champion the cause of improved prevention and treatment of osteoporosis worldwide. Individuals who sign up as free IOF members via the website receive informative newsletters, access to educational slide kits and scientific publications, meeting discounts, as well as special access to World Osteoporosis Day resources. A low-cost professional membership option additionally allows online access to IOF’s leading Springer journals, *Osteoporosis International* and *Calcified Tissue International*. The individual membership grew by 13.5% in 2014.

A new global symbol of solidarity and action for bone health

Love Your Bones is the new global campaign for bone health – featuring a symbol that unites people in the fight against osteoporosis, while urging individuals of all ages to take charge of their own (and their loved ones’) bone health. Individuals, organizations and companies are encouraged to use the symbol in many different ways to show that they are champions of better bone health by supporting the global movement.

Love Your Bones Newsletter for the public and patients

The first issue of this monthly online newsletter appeared in June 2014. A wide variety of short, informative articles on prevention, nutrition, exercise, lifestyle and healthy ageing, are enhanced by recipes and patient stories. Topics such as ‘clinical trials’ and ‘news from the clinic’ encourage participation and extend medical knowledge to the public. A steady increase in the international readership indicates that the newsletter is valued by IOF’s growing lay membership.

Statistics show that the average open rate of the newsletter is 31% with a click through rate of 33%. These rates are considerably higher than the industry average where research reports anywhere between 17-25% open rates for the not-for-profit industry and 2-3% for click throughs.

“It is wonderful to be a part of a global community of concerned individuals and organizations dedicated to the prevention and treatment of bone, muscle and joint diseases.”

Famida Jiwa, Chair of the IOF Osteoporosis Patient Societies Sub Committee
REAL PEOPLE, REAL STORIES

In 2014 IOF put a spotlight on patients from three continents – with their stories featured in interviews, images and on video. For some the journey to diagnosis, and the road to recovery after fracture, has been long and hard. Others have been able to live relatively normal lives despite having osteoporosis.

“I was very fortunate to have the strong support of family, friends and colleagues. This really helped me through the challenging recovery.

David Kirk, Canada

“Everything hurt. I could not turn or anything. I could not stand. My daughter had to put me to bed slowly.

Maria Ivanovna, Russia

“The simple things I was used to doing... taking a shower, getting up, lying down, putting on my socks and shoes – I could no longer do. It was painful.

Euripides Costa, Brazil

“I’m very scared of falling and becoming confined to a wheelchair – that’s what I’ve been told can happen to me. So this complicates my life a bit.

Maria Filomena, Portugal

“I felt very alone following my osteoporosis diagnosis. After all, I didn’t know of any other men with osteoporosis.

Torsti Mattila, Finland
DRIVING THE POLICY AGENDA AND IMPLEMENTING IOF POLICY TOOLS

In 2014, IOF built on the momentum generated by key policy publications of the previous year to assist local societies in driving meaningful policy change at the national level. IOF also participated in the DO-HEALTH Study annual meeting, and staged a meeting of the European policy panel and interest group in Brussels.

Advocacy toolkits aide implementation of policy reports in Europe and Asia

In 2013 IOF launched two important European Union (EU) policy documents - Osteoporosis in the European Union: Medical Management, Epidemiology and Economic Burden (EU27 Report) and Scorecard for Osteoporosis in Europe (SCOPE). The publications contain new data which quantify the enormous burden of osteoporosis and the shocking care gap in 27 EU countries. In order to encourage and facilitate use of these powerful reports, IOF disseminated an Advocacy Toolkit to its 90 EU-based member societies. The Toolkit contains copies of the reports, summary sheets, slide kits, sample press releases, and other resources. Member societies were encouraged to make use of the toolkit to engage key stakeholders such as media, policy makers, health-care professionals and bone health advocates.

A similar Advocacy Toolkit was prepared for the Asia-Pacific region. The Asia-Pacific Advocacy Toolkit was shared with IOF member societies to assist their advocacy efforts and dissemination of the landmark report ‘Asia-Pacific Regional Audit’, published in December 2013.

Meeting in Brussels showcases national-level advocacy efforts

A joint meeting of the European Parliament Osteoporosis Interest Group and the EU Osteoporosis Consultation Panel on December 3, 2014 showcased national-level advocacy efforts resulting from the EU27 and SCOPE reports. It was also an opportunity for member countries to develop ideas on how to further engage their EU member of parliament (MEP) and to outline the 2015-2018 joint advocacy strategy to further raise the profile of bone, muscle and joint disorders on government agendas.

DO-HEALTH: IOF support for Europe’s largest healthy ageing and longevity trial

The aim of this large multi-centre European trial is to support healthy ageing by examining whether vitamin D, omega-3 fatty acids, and a simple home exercise programme can prevent disease and prolong healthy life expectancy in Europe’s ageing population. IOF’s role as key communication partner was underlined by the participation of IOF President John Kanis at the annual coordinators and partners meeting of January 30, 2014. Several communications through the IOF website and newsletters aimed to assist DO-HEALTH’s patient recruitment efforts across Europe.
ADVANCING RESEARCH AND SETTING GLOBAL STANDARDS FOR BEST CLINICAL PRACTICE

IOF’s respected Committee of Scientific Advisors (CSA) Working Groups formulate global policy guidance, scientific guidelines and statements to update IOF positions and develop educational and research projects of international relevance. Currently there are 13 working groups on a wide range of topics covering the bone, muscle and joint arena.

In 2014, IOF CSA Working Groups or affiliated scientific experts published these influential papers:

- **Worldwide Uptake of FRAX**
  Kanis JA, Johansson H, Oden A, Cooper C, McCloskey EV and the Epidemiology and Quality of Life Working Group of IOF. *Arch Osteoporosis*

- **A meta-analysis of reference markers of bone turnover for prediction of fracture**

Working Groups were also preparing key papers in the areas of skeletal rare diseases, menopausal hormone therapy, bone and diabetes, pediatrics and bone and cancer, for expected publication in 2015.

Sarcopenia is focus of new scientific working group

In 2014, IOF established the new **Sarcopenia and Impaired Mobility Working Group** with the following objectives:

- Review the different definitions of sarcopenia, the aetiology and assessment in elderly
- Produce a consensus paper on the impact of sarcopenia on physical activity and falls and the role of nutrients, alone or as adjuvant to exercise, in sarcopenia
- Produce a patient leaflet on the role and benefits of nutrition and mobility intervention for wide distribution (this brochure will be a simplified version of the paper)
- Produce a slide kit for health-care professionals based on the paper.

Committee of Scientific Advisors with record number of members

In 2014 eight new members from eight different countries were elected to the Committee of Scientific Advisors (CSA), raising the membership to a record 132 members from all regions of the world. New members include:

- Ding-Cheng (Derrick) Chan (Taiwan)
- Patricia Fardellone (France)
- Peyman Hadji (Germany)
- Stephen Hough (South Africa)
- Niklas Rye Jørgensen (Denmark)
- Willem Lems (The Netherlands)
- Christian Meier (Switzerland)
- Kerrie Sanders (Australia)
“IOF’s scientific working groups make a valuable contribution by setting standards of global best practice and developing consensus in important areas of clinical research.”

Serge Ferrari, Vice-Chair Committee of Scientific Advisors

IOF experts identified as researchers of exceptional impact in the bone field

In 2014, Thomson Reuters Highly Cited Researchers listing ranked Professors Cyrus Cooper (Chair CSA), John A Kanis (IOF President) and Bess Dawson-Hughes (IOF General Secretary) among the top 1% most highly cited investigators for their subject field and year of publication.

The most mentioned and downloaded scientific papers of 2013–2014 in the journal Osteoporosis International were in fact papers by IOF’s Committee of Scientific Advisors (CSA) Working Groups. These include the ‘Impact of nutrition on muscle mass, strength, and performance in older adults’ and, as most downloaded, ‘Cancer-associated bone disease’, and ‘Capture the Fracture®: A Best Practice Framework and global campaign to break the fragility fracture cycle’.

IOF Scientific Journals

IOF’s scientific journals include the peer-reviewed publications Osteoporosis International, Calcified Tissue International & Musculoskeletal Research, and Archives of Osteoporosis. In addition, IOF’s online review journal, Progress in Osteoporosis, provides insightful reviews intended to generate scientific discussion.
FURTHERING HEALTH PROFESSIONAL EDUCATION AND RESEARCH ADVANCES

The annual World Congress on Osteoporosis, Osteoarthritis and Musculoskeletal Diseases has become the largest and most influential clinically-oriented congress in the bone, joint and muscle arena. Jointly held by IOF and the European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis (ESCEO), the CME-accredited Congress makes a major contribution to health professional education and offers an influential global platform for new clinical research.

WORLD CONGRESS ON OSTEOPOROSIS, OSTEOARTHRITIS AND MUSCULOSKELETAL DISEASES, SEVILLE

From April 2–5, 2014, the World Congress on Osteoporosis & Osteoarthritis (WCO-IOF-ESCEO-SEVILLE 2014) welcomed close to 4000 delegates from 60 countries to Seville, Spain. More than 800 abstract submissions highlighted new clinical research, presented on site in oral and poster presentations. A unique feature was the 10 high quality non-sponsored symposia focusing on topics of special clinical relevance.

Media outreach to communicate scientific findings and to promote the Congress as the largest clinical event in the field was highly effective. Press releases issued during the Congress resulted in a total audience reach of nearly half a billion, with approximately 80% of reports mentioning the Congress and 89% mentioning IOF. Journalist requests for follow-up interviews or further information were received from more than 15 different media sources, including BBC News online, CBC Canada, ABC News NY, and Endocrinology Today.
Awards recognize outstanding contributions to IOF and research in the bone field

At the Seville Congress, IOF recognized 10 individuals for their outstanding work and achievements by offering prestigious awards:

**NEW IOF President’s Award**
For the first time this Award (formerly the Pierre Delmas Award) recognized individuals in six regions of the world who have advanced the work of IOF and contributed to osteoporosis awareness and education.

The winners were:

**ASIA-PACIFIC** – Prof. Peter Ebeling of Monash University, Melbourne, Australia.

**EASTERN EUROPE** – Prof. Olga Lesnyak of Mechnikov North-West State Medical University, Saint-Petersburg, Russia

**MIDDLE EAST** – Dr Basel Masri M.D. of the Jordan Osteoporosis Center, Jordan Hospital, Amman, Jordan

**WESTERN EUROPE** – Prof. Johann Ringe of the University of Cologne, Germany

**NORTH AMERICA** – Prof. Paul D. Miller of the University of Colorado and Colorado Center for Bone Research

**LATIN AMERICA** – Prof. Osvaldo Messina of the University of Buenos Aires, Argentina

**IOF-Servier Young Investigator Award**
Charlotte Beaudart of the University of Liège and Emmanuel Biver of the University Hospital of Geneva were recognized for their joint project to develop and validate a sarcopenia-specific quality-of-life tool.

**Olof Johnell Science Award**
Jonathan D. Adachi, Professor and Alliance for Better Bone Health Chair in Rheumatology at the Department of Medicine of McMaster University was named the winner of this prestigious Award. The Award honours extraordinary and internationally recognized contributions to the field of osteoporosis in a scientific or policy implementation area.

**IOF Medal of Achievement**
René Rizzoli, Professor of Medicine at University Hospitals of Geneva and Head of the Service of Bone Diseases at the Department of Rehabilitation and Geriatrics was honoured for his significant advances to the field of osteoporosis through original and outstanding scientific contributions.

**ESCEO-IOF Servier Pierre D. Delmas Prize**
Cyrus Cooper, Professor of Rheumatology and Director of the MRC Lifecourse Epidemiology Unit, Vice-Dean of the Faculty of Medicine at the University of Southampton, and Professor of Musculoskeletal Science at the University of Oxford was recognized for his outstanding and major scientific contributions to the study of bone and mineral diseases.

**ESCEO-IOF Herbert Fleisch Medal**
Jean-Marc Kaufman, Professor of Medicine at the Ghent University Hospital, Ghent, Belgium was recognized for his valuable contributions to the study of osteoporosis and ageing over a long and prolific career.
Clinicians and researchers from more than 38 countries participated in the IOF Regionals 5th Asia-Pacific Osteoporosis Meeting, held from November 14–16, 2014 in Taipei. The Meeting was hosted in cooperation with the Taiwanese Osteoporosis Association (TOA). The key regional event focused on the latest prevention and management strategies in the fight against osteoporosis and related diseases, while offering researchers an international platform for their new clinical research. The Taipei meeting followed in the tradition of previous Asia-Pacific Meetings held in Hong Kong, Singapore, Australia and Malaysia, as well as other regional IOF meetings held in Latin America and the Middle East.

IOF Young Investigators Awards

Researchers from Australia, Hong Kong/China, Malaysia, and Singapore received IOF Young Investigators Awards at the IOF Regionals 5th Asia-Pacific Osteoporosis Meeting in Taipei. The award winning research studies, submitted by investigators aged 40 years or younger, were selected from more than 150 abstract submissions to the Taipei meeting. The Award comprises 1000 USD, a certificate, and the opportunity to present the research at a high profile oral communications session.
As revealed in the landmark Asia-Pacific Regional Audit, the region must prepare for an enormous increase in musculoskeletal diseases and fragility fractures. A forum such as the Asia-Pacific Osteoporosis Meeting is an important component in the fight against these diseases.

Rong-Sen Yang, Meeting Co-Chair, and immediate past President, Taiwanese Osteoporosis Association

IOF-ISCD Skeletal Health Meeting

The IOF-ISCD Skeletal Health Orlando 2014 meeting took place at the Buena Vista Palace Hotel & Spa, Orlando, Florida on February 20–22, 2014. This joint event by IOF and ISCD was held in partnership with IOF members in the region: Osteoporosis Canada (OC), California Hispanic Osteoporosis Foundation (CHOF), Osteometabolic Brazilian Orthopedic Association (ABOOM), Brazilian Association of Bone Assessment and Metabolism (ABRASSO), Mexican Association of Bone and Mineral Metabolism (AMMOM). The Meeting attracted 513 participants from 37 countries and 109 abstracts from 25 countries.

Latin America spotlight

Health-care professionals in Latin America benefit from dynamic bone health courses organized by IOF’s Latin American regional office in cooperation with member societies in the region. The focus has been on courses dedicated to raising awareness and knowledge of bone and muscle health and early prevention at all ages. New courses were introduced in 2014:

**IOF COURSE ON CHILDREN’S BONE HEALTH - UPDATE COURSES**

Held for the 13th time, this popular course was hosted in Guadalajara city (México) in 2014. The high demand for the course reflects the regional interest in promoting paediatric bone health, an important component of early osteoporosis prevention. The course provides expert information for health-care professionals, covering topics such as vitamin D, measuring bone mass and identifying the causes and clinical management of osteoporosis in children. Due to strong demand, condensed ‘update’ symposia were held for the first time in Lima and México D.F. in 2014, targeted to paediatric specialists.

**IOF TOUR: UPDATES ON OSTEOPOROSIS IN LATIN AMERICA**

In 2014 a new international seminar was developed to complement the key learnings of the IOF Advanced Training Course on Osteoporosis, which has been held 11 times throughout the region since 2006. The first ‘IOF Tour’, held in Buenos Aires, focused on hot topics in the field and latest treatment challenges in clinical practice. Allowing for debate and interactive discussion with the experts, the programme aims to provide continuous up-to-date information on state-of-the-art clinical practices in the management of pre- and post-menopausal osteoporosis.
CAPTURE THE FRACTURE WITH NEW RESOURCES AND INCREASED OUTREACH

The Capture the Fracture® (CTF) programme, launched in 2012, is a global IOF-led multi-stakeholder campaign to prevent secondary fractures due to osteoporosis through the implementation of Fracture Liaison Services (FLS). Currently the vast majority of fracture patients remain undiagnosed and untreated despite being at twice the risk of future fractures compared to those who have not fractured. FLS are a proven way for health-care systems to stop the fragility fracture cycle in these high risk patients.

CTF hosted on www.capturethefracture.org, illustrates global best practice for FLS, provides useful resources and proven benchmarks to which clinics and hospitals can aspire, and gives international recognition to FLS programmes around the world. In 2014 CTF took a leap forward with the following new developments:

New Capture the Fracture® Educational Slide Kits
These downloadable slide kits were developed to help educate and promote the need for secondary fracture prevention and effective FLS:

Part 1 The need for secondary fracture prevention (15 slides)
Part 2 About Capture the Fracture® (37 slides)
Part 3 The Best Practice Framework for Fracture Liaison Services (25 slides)

New Capture the Fracture® Toolkit
Launched in November 2014 the toolkit was designed to guide health-care professionals, health administrators and policymakers to implement a successful FLS. The freely available toolkit comprises four sections:

• Understanding the need for FLS
• FLS implementation guide
• FLS business planning process guide
• Multi-sector FLS coalition guide
• Download and share the CTF Toolkit

Best Practice Framework (BPF) in handy brochure format
The 2013 CSA-endorsed publication Capture the Fracture®: A Best Practice Framework and Global Campaign to Break the Fragility Fracture Cycle set 13 achievable standards for best practice in implementing FLS worldwide. In 2014 the guidelines were made available in easy-to-use brochure format in six languages to date – with more planned in the future. The long-term ambition is to have translations in 50% of the world’s spoken languages.
We invite clinics and hospitals around the world to use the Capture the Fracture best practice framework as guidance for the implementation of effective Fracture Liaison Services.

Cyrus Cooper, Chair, IOF Committee of Scientific Advisors

Broad outreach to the Scientific Community

Beyond making resources freely available online, IOF seeks to present CTF messages to health-care professionals in the bone, muscle and joint field. Notable highlights in 2014 included:

- **IOF, NBHA & ASMBR joint media event at the ASBMR® congress** Houston, September 2014
  Presentations by Prof. Kristina Åkesson and Judy Stenmark, CEO, IOF, highlighted global efforts in the implementation of FLS and successes to date. During the ASBMR® congress, Paul Mitchell also emphasized the need for FLS and the role of IOF in this initiative.

- **5th Asia-Pacific Osteoporosis Meeting** Taipei, November 2014
  At a plenary session devoted to secondary fracture prevention, IOF CSA chair Cyrus Cooper gave an overview of CTF and invited speakers from six Asia-Pacific countries to present their FLS.

Seal of Recognition awarded for Fracture Liaison Services

In 2014 Capture the Fracture graded the first FLS submitted for inclusion in the global Map of Best Practice. The FLS were also sent a CTF Seal of Recognition reflecting the level of excellence obtained by their FLS (gold, silver or bronze) for use in their communications. By the end of 2014, 114 clinics had submitted their FLS programmes for review, with 64 Seals of Recognition awarded (27 gold, 26 silver, 11 bronze).
IOF’s global constituency grows and expands its regional outreach.

The Committee of National Societies (CNS) comprises patient and medical societies dedicated to osteoporosis and musculoskeletal health. In 2014 the CNS reached a benchmark of 230 member societies from 98 countries, regions or territories across all continents.

The Committee of Scientific Advisors (CSA) comprises 132 of the world’s top research and clinical experts, elected to the committee by their peers on the basis of scientific merit and experience. The CSA ensures that IOF has an influential and important global reach in the science and medical arena.

The Committee of Corporate Advisors (CCA) represents 23 companies from diverse areas of activity, including leading companies in pharmaceuticals, medical diagnostics, consumer products, food and nutrition.
Regional Advisory Councils

**ASIA-PACIFIC**
Chair: Ambrish Mithal IND
Suthorn Bavonratanavech THA
Sok Bee Chionh SGP
Hiroshi Hagino JPN
Tai-Pang Ip HKG, CHN
Sarath Lekamwasam LKA

EX-OFFICIO IOF BOARD MEMBERS
Peter Ebeling AUS
Ambrish Mithal IND
Hajime Orimo JPN
Ego Seeman AUS

**LATIN AMERICAN REGION**
Chair: Osvaldo Messina ARG
Southern Cone Region (Argentina, Chile, Paraguay, Uruguay):
Claudia Campuzano CHI
Brazil: Bruno Muzzi Camargos BRA
Andean Region (Bolivia, Colombia, Ecuador, Peru): Dr Luis Vidal Neira PER
Caribbean Region (Venezuela, Central America, Caribbean Islands):
Sonia Cerdas CRC
Mexico: Fidencio Cons Molina MEX
EX-OFFICIO IOF BOARD MEMBERS
José Zanchetta ARG
Patricia Clark MEX
Osvaldo Messina ARG
Cristiano Zerbini BRA

**MIDDLE EAST & AFRICA REGION**
Chair: Gemma Adib SYR
Tobias De Villiers RSA
Jamal Saleh BRN
Eghbal Taheri IRI
EX-OFFICIO IOF BOARD MEMBERS
Gemma Adib SYR
Stephen Hough RSA
Basel Masri JOR
Leith Zakraoui TUN

Board of Governance

**ASIA-PACIFIC**
Peter Ebeling AUS
Ambrish Mithal IND
Hajime Orimo JPN
Ego Seeman AUS

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Eugene McCloskey GBR
Socrates Papapoulos NLD
Jean-Yves Reginster BEL

**LATIN AMERICA**
Patricia Clark MEX
Osvaldo Messina ARG
Cristiano Zerbini BRA
José Zanchetta ARG

**MIDDLE EAST & AFRICA**
Gemma Adib SYR
Stephan Hough RSA
Basel Masri JOR
Leith Zakraoui TUN

**NORTH AMERICA**
Jonathan Adachi CAN
John Bilezikian USA
Bess Dawson-Hughes USA
Harry Genant USA

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CNS Chair: Jean-Yves Reginster

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Famida Jiwa

**CCA Chair**
Glenn Dow

**CCA Vice-Chair**
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Stuart Ralston GBR

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Secretary General: Bess Dawson-Hughes
Treasurer: René Rizzoli
CSA Chair: Cyrus Cooper
CNS Chair: Jean-Yves Reginster
Committee of National Societies (CNS) by region

**ASIA-PACIFIC**
- **AUSTRALIA** Osteoporosis Australia • Australian and New Zealand Bone & Mineral Society
- **CHINA** China Health Promotion Foundation (CHPF) • Osteoporosis Committee of China Gerontological Society
- **CHINESE TAIPEI** Asian Pacific Osteoporosis Foundation (APOF) • Taiwanese Osteoporosis Association
- **HONG KONG-CHINA** Hong Kong Osteoporosis Foundation • Hong Kong Osteoporosis Society of Hong Kong
- **INDIA** Arthritis Foundation of India Trust (AFI) • Indian Menopause Society • Indian Rheumatology Association • Osteoporosis Foundation India (OFI) • Osteoporosis Society of India (OSI) • Indian Society for Bone and Mineral Research (ISBMR)
- **INDONESIA** Indonesian Healthy Bone Foundation (PERWATUS) • Indonesian Osteoporosis Society (PEROS) • Indonesian Society of Gerontology
- **JAPAN** Japan Osteoporosis Foundation (JOF) • Japan Osteoporosis Society (JOS) • Japanese Society for Bone and Mineral Research (JSBMR)
- **KOREA** Korean Society for Bone and Mineral Research (KSBMR) • Korean Society of Osteoporosis
- **MALAYSIA** Malaysian Osteoporosis Society • Osteoporosis Awareness Society of Kuala Lumpur
- **NEW ZEALAND** New Zealand Osteoporosis New Zealand Inc.
- **PAKISTAN** Gujranwala Osteoporosis Patient Society • Osteoporosis Society of Pakistan • Pakistan Society for the Rehabilitation of the Disabled
- **PHILIPPINES** Osteoporosis Society of the Philippines Foundation INC.
- **SINGAPORE** Endocrine and Metabolic Society of Singapore • Osteoporosis Society (Singapore)
- **SRI LANKA** Osteoporosis Society of Sri Lanka
- **THAILAND** Thai Osteoporosis Foundation (TOF)
- **VIETNAM** Vietnam Rheumatology Association (VRA)

**EUROPE**
- **ARMENIA** Armenian Osteoporosis Association
- **AUSTRIA** Austrian Menopause Society • Austrian Society for Bone & Mineral Research (AUSBMR) • Action for Healthy Bones • Dachverband deutschsprachiger Osteoporose Selbsthilfeverbände und nationaler Dachverbände Osteoporose Organisationen e.V. (DSO) • European Union Geriatric Medicine (EUGMS) • National Osteoporosis Patient Society Austria
- **BELARUS** Belarussian Public Association “Osteoporosis Together” • Women and Family
- **BELGIUM** Belgium Bone Club • Royal Belgian Rheumatology Society • European Society for Clinical And Economic Aspects Of Osteoporosis And Osteoarthritis (ESCEO)
- **BOSNIA-HERZEGOVINA** Society for Osteoporosis in Federation Bosnia-Herzegovina
- **BULGARIA** Association Women Without Osteoporosis • Bulgarian League for the Prevention of Osteoporosis (BLPO) • Bulgarian Medical Society of Osteoporosis And Osteoarthritis • Bulgarian Society for Clinical Densitometry
- **CROATIA** Croatian League Against Rheumatism • Croatian Osteoporosis Society
- **CYPRUS** Cyprus Society Against Osteoporosis & Myokeletal Diseases • Cyprus Society for Osteoporosis
- **CZECH REPUBLIC** Czech Osteoporosis League • Czech Society for Metabolic Skeletal Diseases (SMOS) • Osteologic Academy Zlin
- **DENMARK** Danish Bone Society • National Osteoporosis Foundation Denmark
- **ESTONIA** Estonian Osteoporosis Society
- **FINLAND** Finnish Bone Society • Finnish Osteoporosis Association
- **FRANCE** Association des Femmes contre l’Osteoporose

**SLOVAKIA** Slovak Society Osteoporosis & Metabolic Bone Diseases • Slovak Union Against Osteoporosis
- **SWEDEN** Swedish Bone Society • Swedish Osteoporosis Patients Society
- **SPAIN** Hispanic Foundation of Osteoporosis and Metabolic Bone Diseases (PHIOED) • Spanish Association Against Osteoporosis (AESOS) • Spanish Orthopaedic and Traumatology Society (SEOCOT) • Spanish Society for Research on Bone & Mineral Metabolism (SEIOMM) • Spanish Society For Rheumatology • Spanish Society of Osteoporotic Fractures
- **SWEDEN** Swedish Osteoporosis Patient Society (RÖP) • Swedish Osteoporosis Society • Swedish Rheumatism Association • 1.6 Million Club
- **SWITZERLAND** European Menopause & Andropause Society • Osteoswiss • Swiss Association Against Osteoporosis
- **TURKEY** Osteoporosis Patient Society of Turkey • Rheumatism Society • Society of Endocrinology & Metabolism of Turkey (SEMRT) • Society of Life With Osteoporosis (LSO) • Turkish Joint Diseases Foundation • Turkish Osteoporosis Society
- **UKRAINE** Ukraine Association on Osteoporosis
- **UNITED KINGDOM** Bone Research Society • European Osteoporosis Society (ECS) • European Society for Clinical and Laboratory Investigation of Osteoporosis (ESCEO) • National Osteoporosis Society (NOS) • World Confederation for Physical Therapy
- **UKRAINE** Ukraine Association on Osteoporosis
- **UNITED KINGDOM** Bone Research Society • European Osteoporosis Society (ECS) • European Society for Clinical and Laboratory Investigation of Osteoporosis (ESCEO) • National Osteoporosis Society (NOS) • World Confederation for Physical Therapy
- **ZEBRA** Azerbaijan Osteoporosis Association
- **ZAMBIAN** Osteoporosis Patients’ Organization of Zambia
- **ZIMBABWE** Osteoporosis Africa ZIMBABWE

**LATIN AMERICA**
- **ARGENTINA** Argentine Association of Osteology & Mineral Metabolism (AAOMM) • Argentine Society of Osteoporosis (SADO) • Inter-American College of Rheumatology (CIAR)
- **BOLIVIA** Bolivian Association of Osteology and Mineral Metabolism (ABOM)
- **BRAZIL** Brazilian Association of Bone Assessment & Metabolism (ABBRAOM) • Brazilian Federation of Gynecology and Obstetrics Associations (FEBRASGO) • Brazilian Osteoporosis Patients Society (SOBRAPFOPACO) • Brazilian Society of Rheumatology • National Federation of Osteoporosis Patients Associations (FENAPCO) • OsteoMetabolic Brazilian Orthopedic Association (ABOMO)
- **CHILE** Chilean Osteoporosis Foundation (FUNDOP) • Chilean Society of Osteology and Mineral Metabolism (CVICM)
- **COLOMBIA** Asociacion Colombiana de Endocrinologia • Asociacion Colombiana de Osteologia y Metabolismo Mineral (ACOMM) • Colombian Osteoporosis Foundation • Uga Colombiana de Lucha contra la Osteoporosis • Osteoporosis National Foundation
- **COSTA RICA** Costarican Association of Climacteric, Menopause & Osteoporosis (ACCMYO) • Costarican Osteoporosis Foundation
- **CUBA** Cuban Society of Rheumatology
- **DOMINICAN REPUBLIC** Association of Osteoporosis & Metabolic Bone Disease (ODOMOS) • Dominican Osteoporosis, Menopause & Metabolic Disease Foundation (FUNDEMOS) • Dominican Society for Climacteric and Menopause Study
- **ECUADOR** FORMAT Medical Research • Sociedad Ecuatoriana de Metabolismo Mineral (SECIEMM)
- **GUATEMALA** Guatemalan League against Osteoporosis
- **MEXICO** Asociacion Contra La Osteoporosis, S.C. • Mexican Association of Bone & Mineral Metabolism (AMMOMA) • Mexican Committee for The Prevention of Osteoporosis (COMIP)
- **PANAMA** Osteoporosis & Bone Metabolic Disease Foundation (FODEM)
Committee of National Societies (CNS) by region

PERU Peruvian Society of Osteoporosis & Bone Diseases (PSEDO) • Sociedad Peruana de Reumatología
URUGUAY Uruguayan Society of Osteoporosis & Mineral Metabolism (SUGUMM) • Uruguayan Society of Rheumatology (SUR)
VENEZUELA Venezuelan Menopause and Osteoporosis Foundation (FUVEMO) • Venezuelan Society of Menopause & Osteoporosis (SOVEMO) • Venezuelan Society of Osteoporotic Patients (OSTEDAMIGOS)
MIDDLE EAST & AFRICA
ALGERIA Algerian Society for Rheumatology
BAHRAIN Bahrain Osteoporosis Society
CAMEROON Verstand Osteoporosis Foundation
CONGO Congolese Osteoporosis Society
EGYPT Egyptian Osteoporosis Prevention Society
IRAQ Iraqi Osteoporosis Prevention Society (IOPS)
JORDAN Jordanian Osteoporosis Prevention Society (JOPS) • Jordanian Physicians Osteoporosis Society (JOPS)
KENYA Osteoporosis Prevention & Age Concern
KUWAIT Kuwait Osteoporosis Prevention Society
LEBANON Lebanese Osteoporosis Prevention Society • Lebanese Rheumatology Association • Lebanese Society of Osteoporosis and Metabolic Bone Disorders (OSTEOS)
LIBYA Libyan Osteoporosis Society
MOROCCO Moroccan Society for Rheumatology
PALESTINE Palestinian Osteoporosis Prevention Society (POPS)
SAUDI ARABIA Pan Arab Osteoporosis Society • Saudi Osteoporosis Society
SOUTH AFRICA National Osteoporosis Foundation of South Africa
SYRIA Syrian National Osteoporosis Society (SYNOS)
TUNISIA Tunisian Osteoporosis Prevention Society
UNITED ARAB EMIRATES Emirates Osteoporosis Society
NORTH AMERICA
CANADA Osteoporosis Canada • SIGMA Canadian Menopause Society
JAMAICA Jamaica Osteoporosis Society
PUERTO RICO Puerto Rican Society Of Endocrinology And Diabetology (PRED)
USA American Association of Clinical Endocrinologists • American Bone Health • American Orthopaedic Association (AOA) • California Hispanic Osteoporosis Foundation (CHOF) • International Society for Clinical Densitometry (ISCD) • National Osteoporosis Foundation (NOF) • The Paget Foundation

Committee of Scientific Advisors (CSA)

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Pawel Szulc (France)
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Samuel Vaskarman (Australia)
Tobias J. De Villiers (South Africa)
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Nonko Yoshimura (Japan)

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Ling Xu (China)
CORPORATE PARTNERSHIPS

Committee of Corporate Advisors

IOF believes in partnerships with like-minded organizations to advance bone, muscle and joint health worldwide. The IOF Committee of Corporate Advisors (CCA) is a unique forum composed of a wide and diverse range of companies involved in the fight against osteoporosis and related diseases. Members are an integral part of the IOF family, and provide valuable support to IOF’s mission.

IOF is grateful to all CCA members for their participation in 2014:

- Amgen
- Danone
- Eli Lilly
- Fonterra
- GSK
- immunodiagnostic systems (ids)
- Nestlé
- Pfizer
- Pfizer Consumer Healthcare
- Rottapharm/Madaus
- Takeda
- UCB
- LATIN AMERICA
  - Danone (Argentina, Brazil, Mexico)
  - Farma Colombia (Colombia)
  - Farmakonsuma (Peru)
  - GSK (Argentina)
  - Pfizer Healthcare (Cono Sur)
  - MSD (Mexico)
  - Nestlé (Brazil)

Programme Partners

As CCA members, companies may also opt to partner on a wide range of programmes and support IOF’s global work towards improving bone, muscle and joint health.

IOF would like to thank all corporate partners who contributed unrestricted educational support to help enable IOF projects and programmes in 2014:

- Latin America Programmes
  - CURSO DE CAPACITACIÓN AVANZADA EN OSTEOPOROSIS
    - San José de Costa Rica, Costa Rica
      - GSK Latin America & Caribbean • Novartis Pharma (Logistic) Inc. • Roche Servicios S.A. Centroamerica Y Caribe • Laboratorio Farma Venezuela
  - CURSO DE CAPACITACIÓN AVANZADA EN OSTEOPOROSIS
    - Lima, Peru
      - Laboratorios Roemmers S.A. • GSK Latin America & Caribbean • Farmakonsuma • Perulab
  - PEDIATRIC BONE HEALTH COURSE
    - Mexico City and Guadalajara, Mexico
      - Danone Mexico
MESSAGE FROM THE TREASURER

From both a financial and administrative point of view 2014 was a stable year, with an improved result despite the challenging economic climate.

Most importantly, overall expenditure decreased significantly compared to the previous year, largely due to strict cost control in all programme areas. As well, we were pleased to see a stable income and positive investment income. The World Congress on Osteoporosis, Osteoarthritis and Musculoskeletal Diseases proved to be both a scientific and financial success. New scientific communication, public awareness, and multimedia projects, as well as generous global support for our World Osteoporosis Day campaign, contributed to the year’s result which was close to budget and targets.

The fundraising team have worked on the development and implementation of a new fundraising strategy, which will lead to new partners on board in 2015. Both the Committee of Corporate Advisors and our project partner base now reflect greater diversification, with increasing participation from nutrition and consumer health companies.

As always, we warmly thank our corporate partners for their unrestricted support of IOF projects and programmes throughout the year. We would also like to acknowledge the excellent and dedicated work of IOF staff who have risen to the challenge of new projects, implementing them in both a timely and expert manner while still managing to contain expenses.

We are looking forward to 2015. It promises to be a growth year with a positive financial forecast, and with many high-impact activities planned within our science, policy and public awareness programmes.

René Rizzoli
FINANCIAL STATEMENTS
OPERATING ACCOUNT FOR THE YEAR ENDED DECEMBER 31, 2014 in CHF

Operating Revenues

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>2 368 972</td>
<td>2 082 785</td>
</tr>
<tr>
<td>IOF Family</td>
<td>471 113</td>
<td>396 762</td>
</tr>
<tr>
<td>Promoting Policy Change</td>
<td>90 757</td>
<td>211 161</td>
</tr>
<tr>
<td>Outreach and Education</td>
<td>807 316</td>
<td>998 454</td>
</tr>
<tr>
<td>Multimedia</td>
<td>50 000</td>
<td>62 052</td>
</tr>
<tr>
<td>Total Programs and Projects</td>
<td>3 788 158</td>
<td>3 751 214</td>
</tr>
<tr>
<td>Other income</td>
<td>39 129</td>
<td>67 613</td>
</tr>
</tbody>
</table>

Total Operating Revenues

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3 827 287</td>
<td>3 818 827</td>
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Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>1 719 106</td>
<td>1 746 037</td>
</tr>
<tr>
<td>IOF Family</td>
<td>507 077</td>
<td>1 025 817</td>
</tr>
<tr>
<td>Promoting Policy Change</td>
<td>67 705</td>
<td>194 824</td>
</tr>
<tr>
<td>Outreach and Education</td>
<td>320 311</td>
<td>427 359</td>
</tr>
<tr>
<td>Multimedia</td>
<td>307 186</td>
<td>228 687</td>
</tr>
<tr>
<td>Total Programmes and Projects</td>
<td>2 921 395</td>
<td>3 622 725</td>
</tr>
<tr>
<td>Management and administration</td>
<td>641 151</td>
<td>774 476</td>
</tr>
<tr>
<td>Fundraising</td>
<td>476 385</td>
<td>201 929</td>
</tr>
<tr>
<td>Total Supporting Services</td>
<td>1 117 536</td>
<td>976 405</td>
</tr>
</tbody>
</table>

Total Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4 038 931</td>
<td>4 599 130</td>
</tr>
</tbody>
</table>

Operating Gain/Loss for the year

- 211 644
- 780 303
International Osteoporosis Foundation - USA, Inc.

In order to establish a legal presence in North America “International Osteoporosis Foundation - USA, inc” was established on December 2, 2004 as a not-for-profit corporation organized under the Not-For-Profit Corporation Law of the State of New York.

As of December 31, 2014, International Osteoporosis Foundation - USA, Inc owes to the Foundation CHF 47,660 (2012: CHF 6,285). The financial statements of IOF - USA, Inc are not included in the above statements. The 2013 amounts in this report have therefore been restated to allow for consistency in comparison.
## Program and Projects

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Project Costs</th>
<th>Employee Costs</th>
<th>Total Expenses 2014</th>
<th>Total Expenses 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World-class scientific conferences</td>
<td>463 364</td>
<td>330 417</td>
<td>793 781</td>
<td>772 536</td>
</tr>
<tr>
<td>Support innovative research</td>
<td>129 160</td>
<td>382 193</td>
<td>511 353</td>
<td>329 215</td>
</tr>
<tr>
<td>Expand professional awareness</td>
<td>230 041</td>
<td>130 929</td>
<td>360 970</td>
<td>375 179</td>
</tr>
<tr>
<td>Training</td>
<td>19 826</td>
<td>22 655</td>
<td>42 481</td>
<td>247 771</td>
</tr>
<tr>
<td>Others</td>
<td>10 521</td>
<td>0</td>
<td>10 521</td>
<td>21 335</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>852 912</strong></td>
<td><strong>866 194</strong></td>
<td><strong>1 719 106</strong></td>
<td><strong>1 746 036</strong></td>
</tr>
<tr>
<td>IOF Family</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expand the Network</td>
<td>2 222</td>
<td>106 720</td>
<td>108 942</td>
<td>141 944</td>
</tr>
<tr>
<td>Service Members</td>
<td>245 714</td>
<td>43 090</td>
<td>288 804</td>
<td>635 737</td>
</tr>
<tr>
<td>Total Internal meetings and conferences</td>
<td>75 128</td>
<td>34 204</td>
<td>109 332</td>
<td>248 136</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>323 064</strong></td>
<td><strong>184 014</strong></td>
<td><strong>507 078</strong></td>
<td><strong>1 025 817</strong></td>
</tr>
<tr>
<td>Promoting Policy Change</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Convince decision makers (publications, meetings)</td>
<td>11 320</td>
<td>56 385</td>
<td>67 705</td>
<td>121 178</td>
</tr>
<tr>
<td>Increase ability of IOF network to lobby for policy change</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>73 646</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>11 320</strong></td>
<td><strong>56 385</strong></td>
<td><strong>507 078</strong></td>
<td><strong>194 824</strong></td>
</tr>
<tr>
<td>Outreach and Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assisting IOF members to raise public awareness</td>
<td>13 873</td>
<td>28 207</td>
<td>42 080</td>
<td>8 060</td>
</tr>
<tr>
<td>Assisting IOF members to provide the public energy</td>
<td>89 469</td>
<td>151 414</td>
<td>240 883</td>
<td>227 843</td>
</tr>
<tr>
<td>Assisting IOF members to develop education programmes</td>
<td>14 748</td>
<td>16 692</td>
<td>31 440</td>
<td>150 485</td>
</tr>
<tr>
<td>Fundraising materials</td>
<td>248 935</td>
<td>58 251</td>
<td>307 186</td>
<td>228 687</td>
</tr>
<tr>
<td>Other communications expenses</td>
<td>5 918</td>
<td>0</td>
<td>5 918</td>
<td>40 972</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>372 943</strong></td>
<td><strong>254 564</strong></td>
<td><strong>627 507</strong></td>
<td><strong>656 047</strong></td>
</tr>
<tr>
<td><strong>Total Programme and Projects</strong></td>
<td><strong>1 560 239</strong></td>
<td><strong>1 361 157</strong></td>
<td><strong>2 921 396</strong></td>
<td><strong>3 622 724</strong></td>
</tr>
</tbody>
</table>

## Supporting Services

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Project Costs</th>
<th>Employee Costs</th>
<th>Total Expenses 2014</th>
<th>Total Expenses 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and Administration</td>
<td>290 447</td>
<td>350 704</td>
<td>641 151</td>
<td>774 477</td>
</tr>
<tr>
<td>Raising money from existing and new sources (Fundraising)</td>
<td>10 492</td>
<td>465 893</td>
<td>476 385</td>
<td>201 929</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>300 939</strong></td>
<td><strong>816 597</strong></td>
<td><strong>1 117 536</strong></td>
<td><strong>976 406</strong></td>
</tr>
</tbody>
</table>

## Total Expenses

<table>
<thead>
<tr>
<th>Total Expenses</th>
<th>Direct Project Costs</th>
<th>Employee Costs</th>
<th>Total Expenses 2014</th>
<th>Total Expenses 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>1 861 178</strong></td>
<td><strong>2 177 754</strong></td>
<td><strong>4 038 932</strong></td>
<td><strong>4 599 130</strong></td>
</tr>
</tbody>
</table>
STAFF AND REGIONAL COORDINATORS

Administration
Judy Stenmark CEO
Caroline Coolen OFFICE MANAGER & COMMITTEE OF NATIONAL SOCIETIES COORDINATOR

Communications
Chris Aucoin GRAPHIC DESIGNER & FRONT-END WEB DEVELOPER
Charanjit Jagait COMMUNICATIONS DIRECTOR
Gilberto Lontro SENIOR GRAPHIC DESIGNER AND MULTIMEDIA PRODUCER
Laura Misteli COMMUNICATIONS EDITOR

External Relations
Mario Fetz EXTERNAL RELATIONS DIRECTOR
Bénédicte Pansier SENIOR PARTNERSHIP MANAGER
Sean Taylor FUNDRAISING AND MEETINGS ASSISTANT

Finance
Caroline Muller FINANCE MANAGER
Evi Rossetti ACCOUNTS COORDINATOR

Meetings
Laurence Triouleyre MEETINGS MANAGER

Science
Carey Kyer SCIENCE PROJECT MANAGER until August 2014
Ageeth van Leersum-Frikkee SCIENCE ADMINISTRATOR
Fina Liu MANAGING SCIENTIFIC EDITOR
Dominique Pierroz SCIENCE MANAGER
Muriel Schneider SCIENCE PROJECT MANAGER from August 2014

Regional Offices
ASIA-PACIFIC:
Sherman Lee REGIONAL ASSISTANT
Rhonda Ng REGIONAL COORDINATOR
LATIN AMERICA
Victoria Barrachina REGIONAL PROJECT COORDINATOR
Monica Calo REGIONAL COORDINATOR
MIDDLE EAST & AFRICA
Majd Zeitoun REGIONAL COORDINATOR

Interns
Alex Badrutt
Nicole Desimone
Elisabetta Frondoni
Ekaterina Osipova

FINANCIAL STATEMENTS
For the Annual Report including complete financial statements, please refer to the website:
www.iofbonehealth.org/annual-report

Cover Image
Maria Filomena, 58 lives in Coimbra, Portugal. Despite suffering a fracture at an early age, Maria was neither diagnosed nor treated for osteoporosis until her bone health had deteriorated dramatically. She now has severe kyphosis. Although living with pain, restricted mobility, and constant fear of falling, Maria tries to lead a normal daily life and get around as much as she can.
PHOTO TAKEN IN AUGUST 2014 BY IOF PHOTOGRAPHER GILBERTO D LONTRO
Be part of a global family of concerned individuals with an interest in osteoporosis and musculoskeletal diseases.

Take advantage of two individual membership options or if you manage a national osteoporosis society and are interested in partnering with IOF, read how you can join our Committee of National Societies at www.iofbonehealth.org/become-member

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You can also join our osteoporosis patient forum where you can discuss nutrition, exercise, share your stories and connect with other people near you interested in bone health. Available in multiple languages.

www.osteolink.org